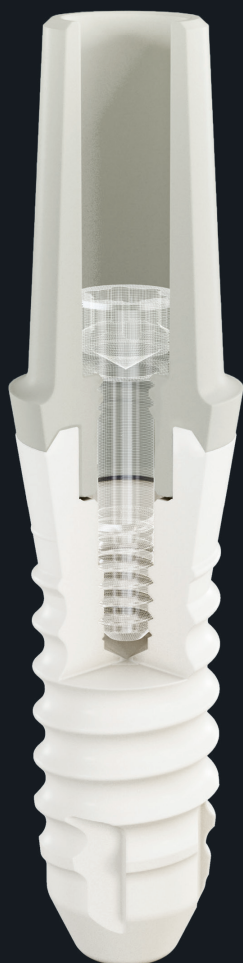


issn 1868-3207 Sondernummer • Vol. 3 • Issue 1/2019

1/19

ceramic implants

international magazine of ceramic implant technology



case report

Tooth replacement with one-piece zirconia implants

industry

Ceramics come of age

interview

Metal out—Ceramics in!



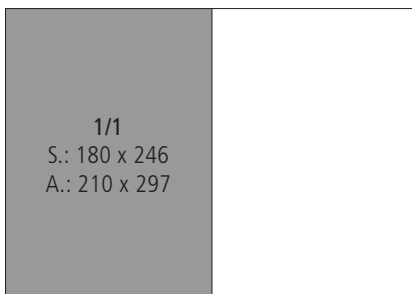
RATE CARD 2020

Prices valid from 1 January 2020

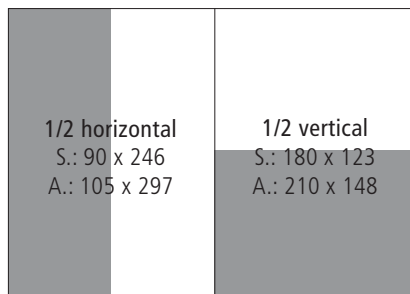
Frequency

ISSUE	EDITORIAL DEADLINE	AD DEADLINE	RELEASE DATE
1 2020	02 March	13 March	April
2 2020	04 September	18 September	October

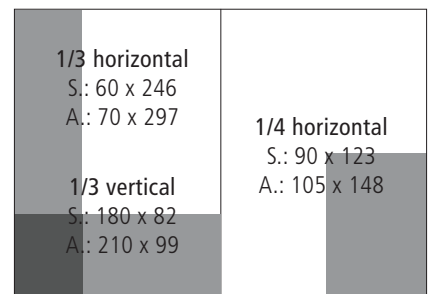
Formats | Prices (More formats: upon request)



1/1: € 3,450



1/2 horizontal/vertical: € 2,950



1/3 horizontal/vertical € 2,450 1/4 horizontal: € 2,150

Premium positions

Cover picture	upon request
Back cover	€ 1.000
Inside cover	€ 500

Inserts/Flyers/Brochures

Price up to 25 g copies per thousand € 205*	Maximum format 200 x 290 mm
Price for more than 25 g upon request	

Bound inserts

2-page	
Paper weight up to 115 g/sq m	€ 485 per thousand
150 g/sq m	€ 545 per thousand
4-page	
Paper weight up to 115 g/sq m	€ 600 per thousand
150 g/sq m	€ 660 per thousand

Special formats: upon request

Glued-in inserts/glued-in samples

Post cards	Maximum format
copies per thousand € 200*	170 x 210 mm

Agency commission: 10% from customer net

No agency commission will be granted on inserts/flyers/brochures, and glued-in items. This also refers to any other surcharges.

ceramic implants special package: € 6,450 · including: 1/1 advertisement, cover picture, interview/company portrait, professional article, product PR

Contacts



Timo Krause
Product Management |
Key Account Manager
+49 341 48474-220
t.krause@oemus-media.de



Georg Isbaner
Editorial Manager
+49 341 48474-123
g.isbaner@oemus-media.de