RATE CARD 2020

Prices valid from 1 January 2020

implants

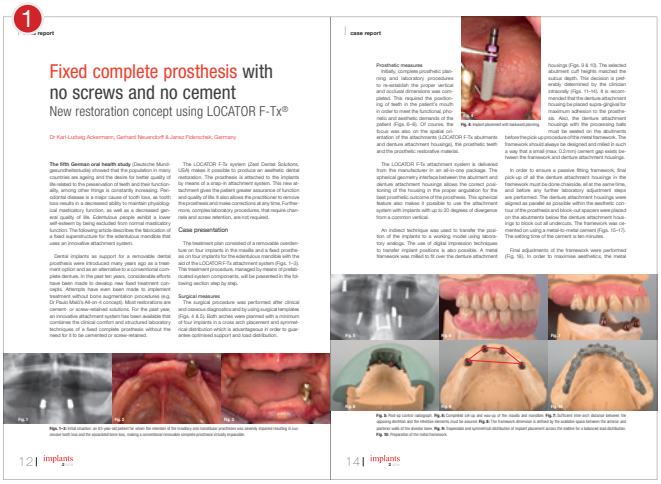
international magazine of oral implantology

Profile

Print Run: 10,000

As a scientific journal in English, "implants–international magazine of oral implantology" enjoys a rapidly growing international audience with readers in more than a 100 countries. Published in cooperation with DGZI e.V. (German Association of Dental Implantology), the magazine is dedicated to the transfer of implantology know-how. Its highly-specialised readership is provided with regular updates on current developments in implantology by user-oriented case reports, scientific studies and concise product information. Reports on international specialist congresses and symposia are of special interest, including DGZI's international activities, whose 11,000 members and associates form an extensive implantological network.

More than 80 per cent of the magazine's copies are distributed directly to members and subscribers. Moreover, implants can be obtained at more than 50 international dental exhibitions and congresses. implants–international magazine of oral implantology is published in English (BE).



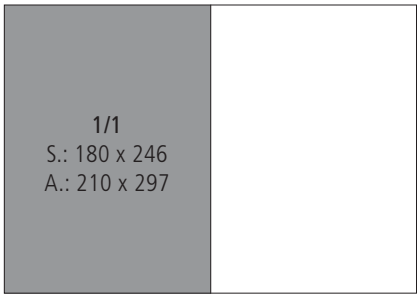
Sections

- EDITORIAL
- 1 ARTICLES FROM SCIENCE & RESEARCH, CASE & USER REPORTS
- 2 INTERVIEWS AND COMMENTS
- CORPORATE PROFILES
- 3 NEWS FROM INDUSTRY AND PRODUCT NEWS
- 4 EVENT REPORTS

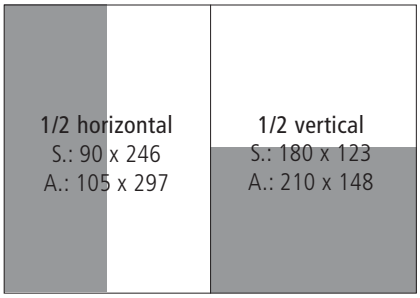
Frequency

ISSUE	EDITORIAL DEADLINE	AD DEADLINE	RELEASE DATE
**1	2020**	17 January	07 February	**March**
**2	2020**	13 March	09 April	**May**
**3	2020**	17 July	14 August	**September**
**4	2020**	18 September	09 October	**November**

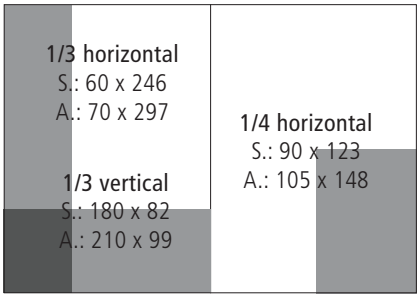
Formats | Prices (More formats: upon request)



1/1: € 3,450



1/2 horizontal/vertical: € 2,950



1/3 horizontal/vertical: € 2,450 1/4 horizontal: € 2,150

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Inside cover	€ 500

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Price up to 25 g copies per thousand € 205*

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* plus postage

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