

ZWP

ZAHNARZT
WIRTSCHAFT PRAXIS



Ersparen Sie
Patienten
**einschneidende
Erlebnisse.**

Jetzt
kostenloses
Ärzttemuster
anfordern!

AB SEITE 40

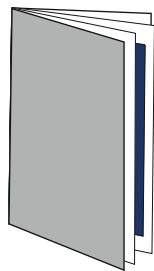
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oemus

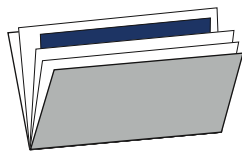
Sonderwerbepformen

Gültig ab 01.01.2020

Beilage

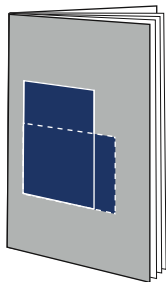


Magazin

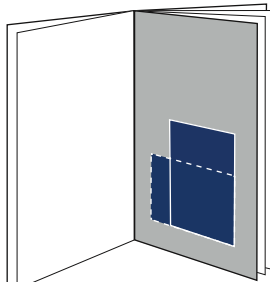


Zeitung

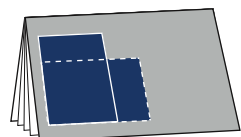
Beikleber



Magazin/Titel
Hoch- oder Querformat

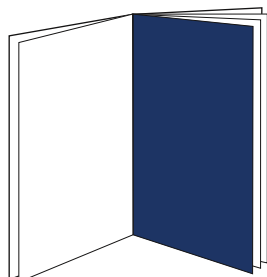


Magazin/Anzeige
Hoch- oder Querformat
Trägeranzeige notwendig

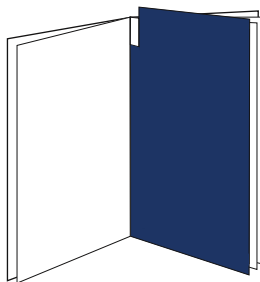


Zeitung/Titel/Anzeige
Hoch- oder Querformat

Einhefter

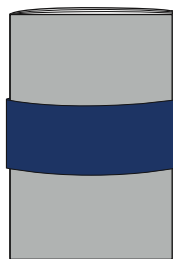


Magazin

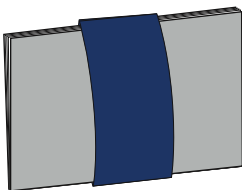


Magazin/Oversize

Banderole

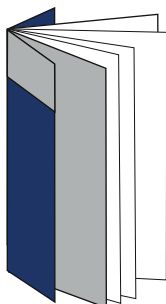


Magazin



Zeitung

Flyingpage

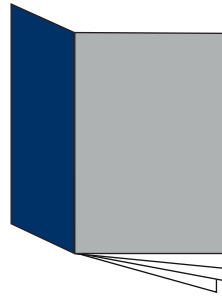
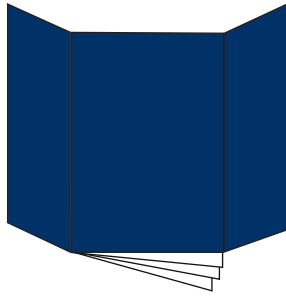


Zeitung

Titelklappe

Altarfalz

Titelklappe $\frac{1}{2}$

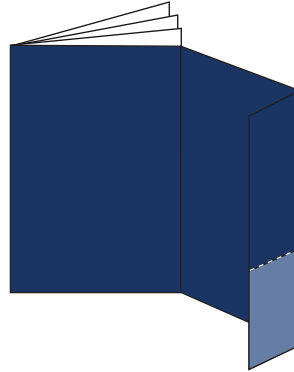
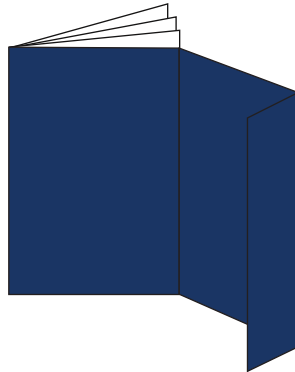
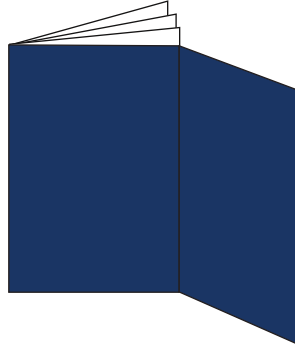


Titelklappen

Außen

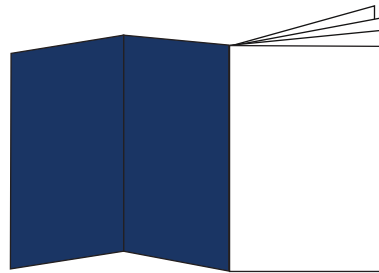
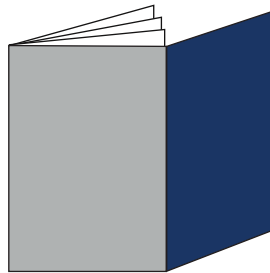
Außen + Lasche

Außen + Postkartenlasche



Titelklappe

Innen

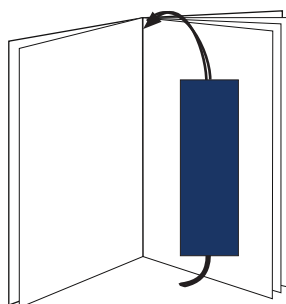


Darstellung Vorderseite
ausgeklappt neben Titel

Darstellung Rückseite
ausgeklappt neben Heftinnenseiten

Lesezeichen

Magazin



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