

RATE CARD 2021



Profile

The publication face & body deals interdisciplinarily with all relevant fields and subjects regarding the topic of aesthetic medicine. It builds a bridge between invasive and non-invasive treatment methods and offers a platform covering all areas of aesthetic and plastic surgery, dermatology and cosmetic medicine. By defining beauty as an ever-growing, cross-disciplinary concept, the magazine creates a unique synergy of current research results and practice-oriented application reports. The primary aim of "face & body" is to deepen the understanding of each field and to explore qualitatively new treatment concepts leading to a holistic aesthetic result. Contemporary trend motifs such as youth, beauty and health are illuminated at a high level of expertise and presented in an exclusive and aesthetically pleasing manner.

Print Run: 5.000





Sections

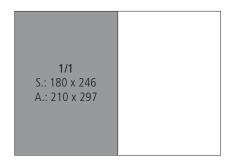
- EDITORIAL
- 1 ARTICLES FROM SCIENCE & RESEARCH, CASE & USER REPORTS
- 2 ECONOMY AND LAW
- INTERVIEWS AND CORPORATE PROFILES
- **3** NEWS FROM INDUSTRY AND PRODUCT NEWS
- 4 EVENT REPORTS



Frequency

ISSUE	EDITORIAL DEADLINE	AD DEADLINE	RELEASE DATE
1 2021	05 February	19 February	12 March
2 2021	07 May	21 May	11 June
3 2021	13 August	27 August	17 September
4 2021	29 October	12 November	03 December

Formats | Prices (More formats: upon request)



1/1: € 2.950

1/2 horizontal 1/2 vertical S.: 90 x 246 S.: 180 x 123 A.: 105 x 297 A.: 210 x 148

1/2 horizontal/vertical: € 2.220

1/3 horizontal S.: 60 x 246 A.: 70 x 297	1/4 horizontal S.: 90 x 123
1/3 vertical S.: 180 x 82 A.: 210 x 99	A.: 105 x 148

1/3 horizontal/vertical: € 2.040 1/4 horizontal: € 1.850

Premium positions

Special formats: upon request

Cover picture upon request Back cover € 1.000 Inside cover € 500

Inserts/Flyers/Brochures

Price up to 25 g Maximum format copies per 200 x 290 mm thousand €400* Price for more than 25 g upon request

Glued-in inserts/glued-in samples

Post cards Maximum format copies per 170 x 210 mm thousand €350*

Bound inserts

2-page Paper weight up to 115 g/sq m € 485 per thousand 150 g/sq m € 545 per thousand

4-page

Paper weight up to 115 g/sq m

€ 600 per thousand 150 g/sq m € 660 per thousand

Agency commission: 10 % from customer net

No agency commission will be granted on inserts/flyers/brochures, and glued-in items. This also refers to any other surcharges.

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