# international magazine of Oral implantology



# RATE CARD 2021

# implants

international magazine of Oral implantology

### **Profile**

Print Run: 10,000

With a reading audience in about 100 countries, implants—international magazine of oral implantology is one of the most widely distributed dental publications in the world today. Published in cooperation with the German Association of Dental Implantology (Deutsche Gesellschaft für Zahnärztliche Implantologie-DGZI), the oldest expert society for implantology in Europe, the English language magazine is dedicated to the international transfer of professional knowledge. Today, there a significant advantages associated with laser-assisted procedures, especially when it comes to hard- and soft-tissue management or periimplantitis therapy, which is why there will be a special section dedicated to "laser dentistry" in implants, starting from 2021. implants also puts a great focus on reporting on international conferences, as well as the international activities of DGZI, whose 11,000 members and associates form a vast and internationally-networked community. More than 80 per cent of implants copies are shipped directly to DGZI members and subscribers. Apart from that, implants can be found at more than 50 dental exhibitions and congresses around the world.





### Sections

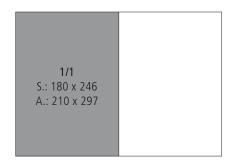
- EDITORIAL
- 1 ARTICLES FROM SCIENCE & RESEARCH, CASE & USER REPORTS
- 2 INTERVIEWS AND COMMENTS
- CORPORATE PROFILES
- 3 NEWS FROM INDUSTRY AND PRODUCT NEWS
- 4 EVENT REPORTS



## Frequency

ISSUE	EDITORIAL DEADLINE	AD DEADLINE	RELEASE DATE
1   2021	15 January	08 February	March
2   2021	15 March	05 April	Мау
3   2021	12 July	09 August	September
4 2021	13 September	08 October	November

# Formats | Prices (More formats: upon request)



1/1: € 3,450

1/2 horizontal 1/2 vertical S.: 180 x 123 S.: 90 x 246 A.: 105 x 297 A.: 210 x 148

1/2 horizontal/vertical: € 2,950

#### 1/3 horizontal S.: 60 x 246 A.: 70 x 297 1/4 horizontal S.: 90 x 123 A.: 105 x 148 1/3 vertical .: 180 x 82 .: 210 x 99

1/3 horizontal/vertical: € 2,450 1/4 horizontal: € 2,150

#### Premium positions

Special formats: upon request

Cover picture upon request Back cover € 1,000 Inside cover € 500

#### Inserts/Flyers/Brochures

Price up to 25 g Maximum format copies per 200 x 290 mm thousand € 205\* Price for more than 25 g upon request

#### **Bound inserts**

2-page Paper weight up to

115 g/sq m € 485 per thousand 150 g/sq m € 545 per thousand

4-page

Paper weight up to

115 g/sq m € 600 per thousand 150 g/sq m € 660 per thousand

#### Glued-in inserts/glued-in samples

Post cards Maximum format 170 x 210 mm copies per

thousand € 200\*

#### Agency commission: 10 % from customer net

No agency commission will be granted on inserts/flyers/brochures, and glued-in items. This also refers to any other surcharges.

# Contacts



Timo Krause
Product Management |
Key Account Manager
+49 341 48474-220
t.krause@oemus-media.de



Georg Isbaner Editorial Manager +49 341 48474-123 g.isbaner@oemus-media.de

