



# Useful information

## Organisers

Koelnmesse and the Society for the Advancement of the Dental Industry (GFDI), the commercial enterprise of the Association of the German Dental Industry (VDDI)

## Venue

- ▶ Koelnmesse, Messeplatz 1, 50679 Cologne, Germany, for in-person attendance
- ▶ The IDScconnect digital platform for virtual participation

## Exhibition opening hours

- ▶ 22-25 September 2021
- ▶ Daily from 9:00-18:00 for visitors
- ▶ Daily from 8:00-19:00 for exhibitors

## Admission price

- ▶ Day ticket: €13.00
- ▶ Day ticket for students: €7.50
- ▶ IDScconnect: Free with registration

## Ticket distribution

In line with the Coronavirus Protection Ordinance of the German state of North Rhine-Westphalia, central registration is obligatory before entering the venue to ensure the collection of the contact data. For this reason, no admission tickets for IDS 2021 will be offered on-site, and ticketing will be paperless.

Tickets must be purchased online and will be available from the digital IDS ticket shop from the end of July 2021. To obtain an admission ticket, all visitors, exhibitors or journalists must upload a recognised digital proof of complete vaccination, testing or recovery.

In-person visitors are eligible for limited free public transport to and from the exhibition venue. See the event website for more information.

## IDScconnect

In tandem with the physical exhibition, the IDScconnect digital platform will offer information on products

and system solutions and will enable the streaming of webinars, press conferences, events and one-to-one conversations between company representatives and current/prospective clients.

## Hygiene protocols

Face masks must be worn to enter the trade fair ground. Face masks will be provided at entrance areas for visitors and exhibitors who do not have their own. Additional masks and disinfectant products are available for purchase in Koelnmesse shops at the venue.

Full or partial face shields are not a substitute for mouth and nose protection, as the shields only stop aerosols to a limited extent. Therefore, transparent visors are permissible only in verified individual cases.

In accordance with the Coronavirus Protection Ordinance, people with COVID-19 symptoms—coughing, sniffles, loss of smell or taste, fever, etc.—are not allowed to enter the exhibition grounds.

Koelnmesse's #B-SAFE4business concept includes a comprehensive catalogue of protective hygiene measures. Personalised tickets and contactless identity checks and bag searches at the entrances will be available, while trained personnel will be present to ensure that all hygiene regulations can be easily observed and followed at each exhibitor's booth.

Visitors to IDS 2021 will be required to install the eGuard mobile application. This app is designed to guide visitors so that they can best avoid crowds and maintain appropriate social distancing.

## Approved vaccines

The following vaccines are currently approved in Germany and the European Union: BioNTech/Pfizer, Moderna, AstraZeneca and Johnson & Johnson.

Any individuals who have been vaccinated with another vaccine that has not been approved in the

EU are additionally required to present a valid PCR test or another test taken within 48 hours prior to their journey's commencement.

## Visa requirements

Schengen regulations mean EU nationals do not require a visa to enter the Federal Republic of Germany. Additionally, passport holders of 62 other nations may enter the country without a visa for business and travel purposes and remain for up to 90 days. All other foreign nationals must hold a valid visa to visit the country. Visit the website of the Federal Foreign Office for the most current information.

Since the German Federal Government classifies trade fair exhibitors and visitors as "business travellers with an important reason", there are no longer any formal, fundamental obstacles to participating in a trade fair in Germany.

## Getting to Cologne

Travellers from around Europe and further afield can get to Cologne by air, rail or car. Cologne Bonn Airport is served by most European and international airlines and is located just outside of the city. Düsseldorf Airport is 65 km from Koelnmesse and the European aviation hub of Frankfurt Airport is located around 180 km from the showground.

Travellers arriving by air can take advantage of special prices being offered by the Lufthansa Group, the IDS's official airline, and those travelling by rail can make use of discounted fares offered by the German train service Deutsche Bahn. See the IDS site for comprehensive travel information.

## Getting to and from the show

IDS 2021 ticket holders can use public transport within both the Rhein-Sieg and the Rhein-Ruhr transport areas free of charge. The Koelnmesse grounds are well connected

to the city's transport network. Suburban (S-Bahn) Lines 6, 11, 12 and 13 depart from the Köln Messe/Deutz train station (opposite the south entrance) and reach Cologne main station (Köln Hauptbahnhof) in just a few minutes. Underground Lines 1 and 9 stop at the Bahnhof Deutz station (3 minutes' walk from the south entrance), and 3 and 4 stop at the Koelnmesse station (east entrance). Taxi ranks can be found at all four main entrances, while the Hohenzollern Bridge offers an open-air alternative if the weather is fine.

## Internet

Wi-Fi is available free of charge via the WLAN network #hotspot.koelnmesse after registering on the portal site.

## Money

Germany uses the euro as legal tender and the exchange rates as at

26 July were €0.85 to US\$1, €1.17 to £1 and €0.0077 to ¥1.

Contactless payment will be accepted throughout the venue.

## COVID-19-related cancellation

If IDS 2021 is postponed or cancelled by Koelnmesse, prospective attendees will be reimbursed for all tickets already paid for. Voucher codes will no longer be valid; new codes will be made available for the new date.

## Important numbers

- ▶ Police, fire and ambulance: 112
- ▶ Medical centre, Hall 7: +49 221 821-3517
- ▶ medical centre, Hall 11.1: +49 221 821-2608
- ▶ Koelnmesse visitor hotline: +49 180 677-3577
- ▶ Security Office North: +49 221 821-2551 or -2552
- ▶ Security Office East: +49 221 821-2549 or -2550

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