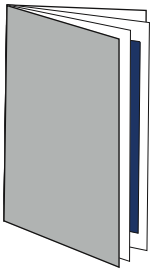
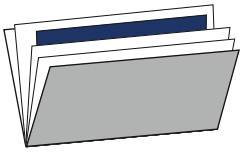
Sonderwerbeformen 2022

Gültig ab 01.01.2022

Beilage

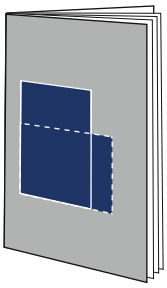


Magazin

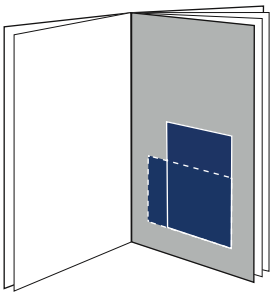


Zeitung

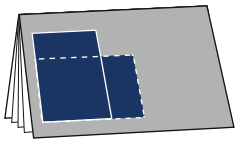
Beikleber



Magazin/Titel
Hoch- oder Querformat

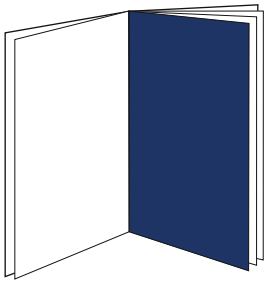


Magazin/Anzeige
Hoch- oder Querformat
Trägeranzeige notwendig

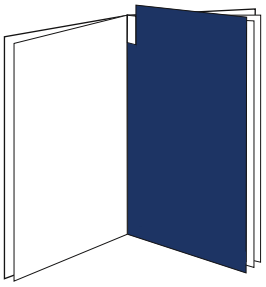


Zeitung/Titel/Anzeige
Hoch- oder Querformat

Einhefter

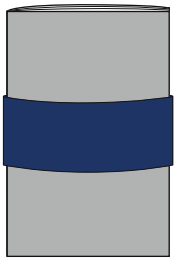


Magazin

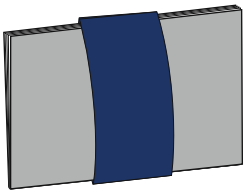


Magazin/Oversize

Banderole

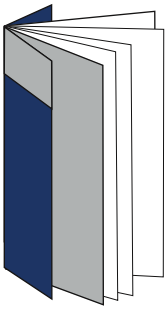


Magazin



Zeitung

Flyingpage

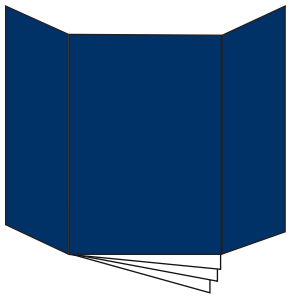


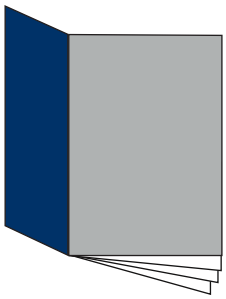
Zeitung

Titelklappe

Altarfalz

Titelklappe ½



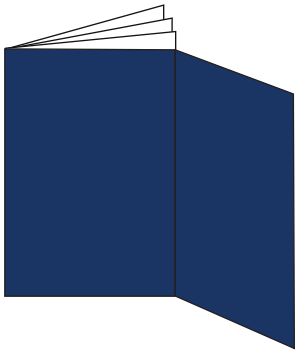


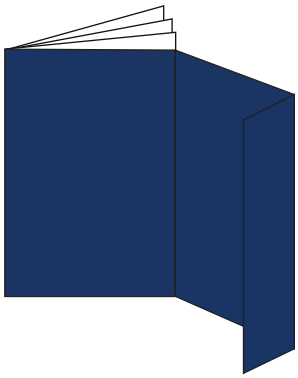
Titelklappen

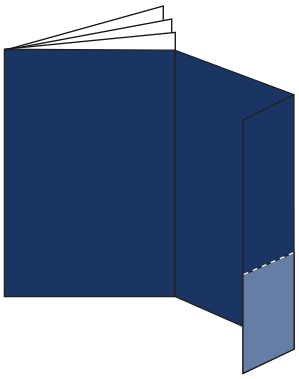
Außen

Außen + Lasche

Außen + Postkartenlasche

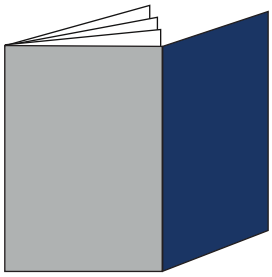




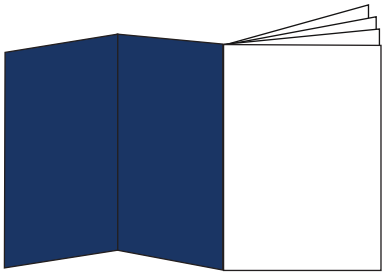


Titelklappe

Innen



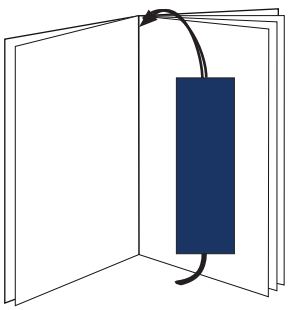
Darstellung Vorderseite
ausgeklappt neben Titel



Darstellung Rückseite
ausgeklappt neben Heftinnenseiten

Lesezeichen

Magazin



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