

13th DENTSPLY Friadent World Symposium

13th DENTSPLY Friadent World Symposium in Berlin “We concentrate on your success”

More than 2,300 participants from 67 countries met in Berlin on April 18 and 19 to explore the many factors involved in the success of implantology in the dental practice. What is the role of tested and proven treatment concepts, computer-guided implant placement systems, dental competence or a professional dental practice interior design? The program of the 13th World Symposium presented by DENTSPLY Friadent with the slogan “Focus on your practice success” was a great success with a wide variety of topics, dense content, and practice-oriented scientific presentations from more than 50 internationally known lecturers and, not least, outstanding organization.

“We concentrate on your success.” DENTSPLY Friadent Managing Director Dr Werner Groll greeted participants in the Congress with these words to emphasize the importance of a competent and reliable partner in the success of implantology in the dental practice. DENTSPLY Friadent offers holistic support,

which includes not only proven implant systems and innovative treatment concepts but also professional practice marketing and management with the steps customer success program.

Proven concept for retention of bone and tissue

It is essential to retain bone and tissue if implant treatment is to be successful. Dennis Tarnow, Professor of Periodontology and Implant Dentistry at New York University, recommends not delaying extractions for too long. This is important, for example, for advanced attachment loss in the front. Peri-implantitis is a problem with many systems, but not with ANKYLOS and XiVE: “These implants have proven resistant to periimplantitis.” Dr David Garber und Dr Henry Salama, Atlanta, Georgia, USA, emphasized the particular value of the ANKYLOS TissueCare system. The team used computer-guided planning to re-

