

ceramic implants

international magazine of ceramic implant technology



research

How to successfully
place ceramic implants

event

6th IAOCI World Congress
in Miami

interview

“Metal-free restorations are
medically relevant”



RATE CARD 2018

Prices valid from 1 January 2018

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Profile

Print Run: 10.000

For 40 years, titanium implants have proven to be suitable as dental implants. Although the beginnings of dental implantology had been metal-free, ceramic implants in those days did not meet the required standards with regard to stability. Today, zirconia is an approved implant material whose properties in stability, osseointegration and prosthetic compatibility are increasingly meeting the standards set by titanium implants. Moreover, the demand for highly aesthetic, tissue-friendly, antiallergic and metal-free zirconium is growing, especially due to an annually increasing number of titanium intolerances caused by the large-scale application of titanium oxide in cosmetic products and pharmaceuticals. For these reasons, market experts estimate that the share of zirconia implant in the dental implant market will rise to 10 or even 25 per cent. Taking these developments into account, OEMUS MEDIA AG will

publish its first edition of ceramic implants in 2017. This special edition of implants — international magazine of oral implantology will update readers on the most current status of metal-free implantology, through case and scientific studies as well as concise product and market information, in addition, special attention will be given to international specialist congresses and symposia. ceramic implants will be distributed directly to 8,000 recipients (subscribers of implants — international magazine of oral implantology) in more than 100 countries as well as at international dental shows and congresses. Moreover, its e-paper version (www.zwp-online.info, three million visits per year) will be available at all times. Starting 2018, ceramic implants will be published twice a year. ceramic implants — international magazine of ceramic implant technology will be published in English.

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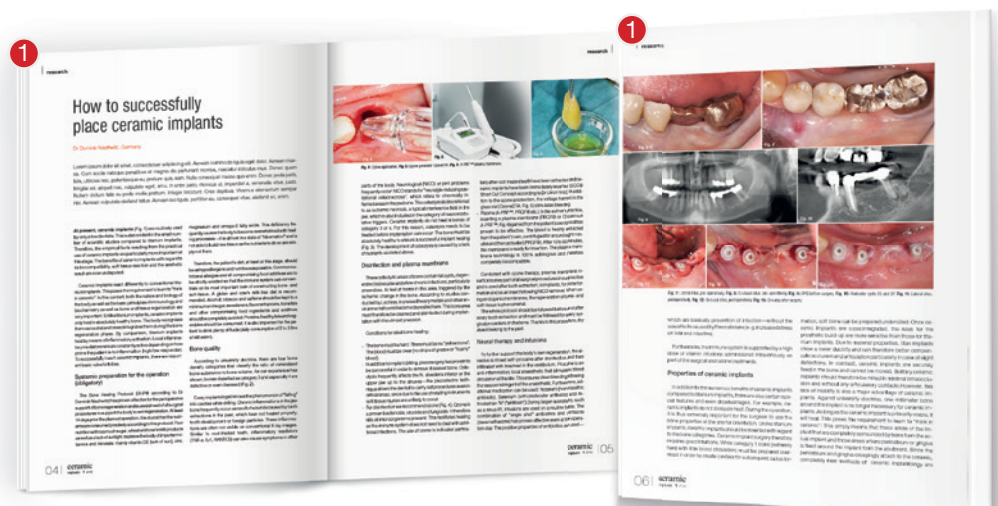


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Sections

- 1 ARTICLES FROM SCIENCE & RESEARCH, CASE & USER REPORTS
- 2 PRODUCTS, INTERVIEWS AND COMMENTS
- 3 EVENT REPORTS
- 4 NEWS FROM INDUSTRY AND PRODUCT NEWS

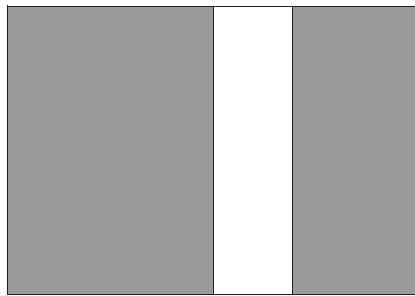


Frequency

| ISSUE | EDITORIAL DEADLINE | AD DEADLINE | RELEASE DATE |
|----------|--------------------|-------------------|-----------------|
| 1 2018 | 09 March 2018 | 23 March 2018 | 13 April 2018 |
| 2 2018 | 14 September 2018 | 28 September 2018 | 19 October 2018 |

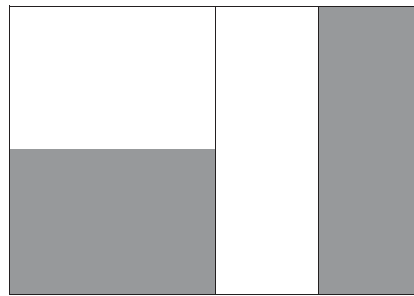
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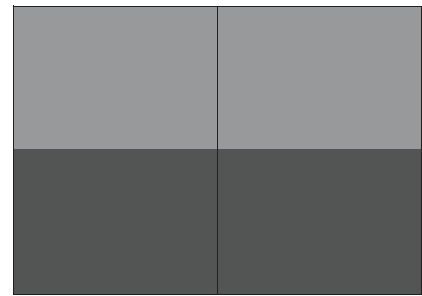
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2/3: 3,250 €



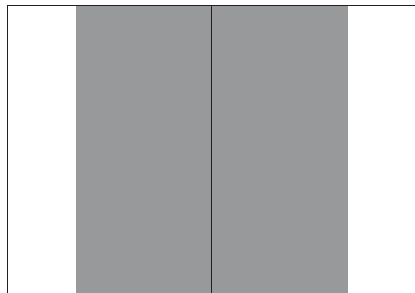
1/2 horizontal: 2,950 €

1/2 vertical: 2,950 €

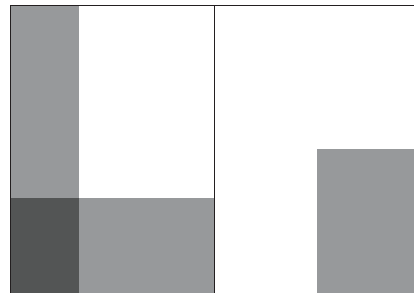


2/1: 6,450 €

2x 1/2 horizontal: 3,450 €

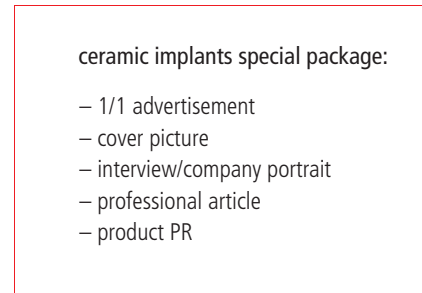


2x 2/3: 4,750 €



1/3 vertical/horizontal: 2,450 €

2/6: 1,950 €



ceramic implants special package: 6,450 €

ceramic implants special package:

- 1/1 advertisement
- cover picture
- interview/company portrait
- professional article
- product PR

2

"Metal-free restorations are medically relevant"

CAMLOG is the first and only dental implant manufacturer in the world to offer a complete metal-free dental implant system. This is a significant milestone in the history of dental implants, as it allows patients to avoid the risks associated with metal restorations. The system is made of high-quality ceramic and titanium, which are biocompatible and durable. The system is also easy to use and offers a wide range of options for patients. The system is available in various sizes and colors, allowing for a natural and aesthetically pleasing result. The system is also suitable for patients with metal allergies. The system is a significant advancement in dental implant technology and offers a safe and effective solution for patients. The system is available in various sizes and colors, allowing for a natural and aesthetically pleasing result. The system is also suitable for patients with metal allergies. The system is a significant advancement in dental implant technology and offers a safe and effective solution for patients.

camlog

ceramic implant | 111

3

6th IAOCI World Congress

Ceramic implants with a clear mission

Global leaders in dental implantology gathered in Singapore for the 6th IAOCI World Congress. The event focused on the latest advancements in dental implant technology, with a particular emphasis on ceramic implants. The congress featured keynote speeches, panel discussions, and hands-on workshops. The speakers discussed the benefits of ceramic implants, including their biocompatibility, durability, and aesthetic appeal. They also discussed the challenges of ceramic implant manufacturing and the need for continued research and development. The congress was a success, providing a valuable opportunity for dental professionals to learn and network. The event was held in Singapore, a city known for its advanced infrastructure and vibrant culture. The congress was a significant milestone in the history of dental implantology and offers a glimpse into the future of the industry.

ceramic implant | 111

4

Genetic test for periodontal disease

Researchers have developed a genetic test that can identify individuals at high risk of developing periodontal disease. The test analyzes specific genes that are associated with the disease, allowing for early detection and intervention. The test is a significant advancement in the field of periodontology and offers a valuable tool for clinicians. The test is available in various formats, including a saliva sample and a blood sample. The test is a significant advancement in the field of periodontology and offers a valuable tool for clinicians. The test is available in various formats, including a saliva sample and a blood sample. The test is a significant advancement in the field of periodontology and offers a valuable tool for clinicians.

ceramic implant | 113

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