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1/18

ceramic implants

international magazine of ceramic implant technology



research

Guided regeneration
of lamellar bone tissue

case report

Immediate placement
in the aesthetic zone

interview

Clear trend towards
metal-free reconstructions



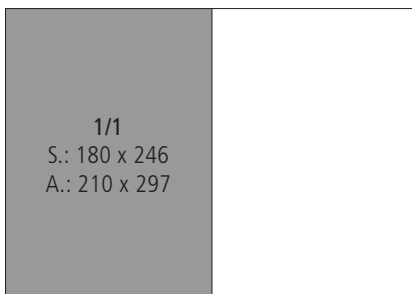
RATE CARD 2019

Prices valid from 1 January 2019

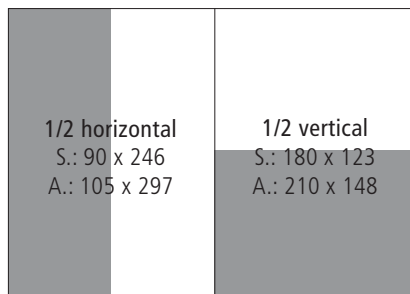
Frequency

ISSUE	EDITORIAL DEADLINE	AD DEADLINE	RELEASE DATE
1 2019	22 March	29 March	April
2 2019	02 September	16 September	October

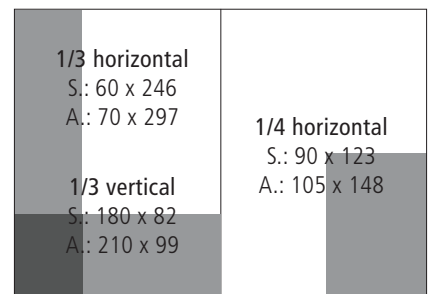
Formats | Prices (More formats: upon request)



1/1: € 3,450



1/2 horizontal/vertical: € 2,950



1/3 horizontal/vertical € 2,450 1/4 horizontal: € 2,150

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Cover picture	upon request
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Inside cover	€ 500

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Price up to 25 g	Maximum format
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from 5,001 copies per thousand € 205*	
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150 g/sq m	€ 545 per thousand
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Paper weight up to 115 g/sq m	€ 600 per thousand
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Agency commission: 10% from customer net

No agency commission will be granted on inserts/flyers/brochures, and glued-in items. This also refers to any other surcharges.

ceramic implants special package: € 6,450 · including: 1/1 advertisement, cover picture, interview/company portrait, professional article, product PR

Contacts



Timo Krause
Product Management |
Key Account Manager
+49 341 48474-220
t.krause@oemus-media.de



Georg Isbaner
Editorial Manager
+49 341 48474-123
g.isbaner@oemus-media.de