

IMPLANTOLOGIE

Journal

6
2021

inkl.
CME-Artikel
CME-Tutorial

CME | DGZI Peer-reviewed

Interproximale Wurzelspreizung
für eine Implantatinsertion

Seite 6

DGZI intern

Zukunftskongress der DGZI
im Oktober in Köln

Seite 26

Markt | Interview

Der kurze Weg
zum Erfolg

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RATE CARD 2022

Prices valid from 1 January 2022

IMPLANTOLOGIE Journal

Profile

Print Run: 15.000

Published ten times per year (including two double issues), Implantologie Journal is the official member journal of the German Association of Dental Implantology (DGZI). With its highly educational content made up of articles, webinars and live surgeries/tutorials, the journal offers readers the opportunity to earn up to four continuing education points (CME) per issue. With a circulation of 15,000 copies per issue, the monthly published Implantologie Journal is among the print titles with the highest circulation and highest frequency on the dental market. Implantologie Journal – the journal for implantology, periodontology and prosthodontics – covers a vast range of topics with clinical and research articles, event reports and industry news, and provides comprehensive insight into the work of DGZI. Along with the flagship publication ZWP Zahnarzt Wirtschaft Praxis, Implantologie Journal is considered a key media platform and one of the most important publications within the portfolio of OEMUS MEDIA AG. As is the case with all print products of the publishing house, Implantologie Journal is networked online in a complex way. The online e-paper version can be conveniently accessed via PC, tablet or smartphone.

Sections

- ARTICLES FROM SCIENCE & RESEARCH, CASE & USER REPORTS
- NEWS FROM INDUSTRY AND PRODUCT NEWS
- INTERVIEWS AND COMMENTS
- EVENT REPORTS

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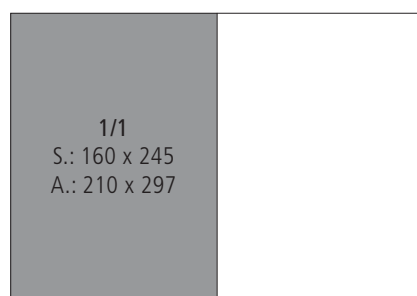
100 Fälle für 100 Prozent Routine

Implantologie am 12. November 2021 in München

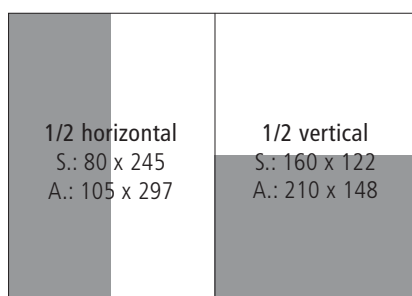
Frequency

ISSUE	EDITORIAL DEADLINE	AD DEADLINE	RELEASE DATE	SPECIALITY
1+2 2022	07 January	14 January	04 February	Implantology—State of the Art Market overview: suppliers and products
3 2022	31 January	11 February	04 March	The healthy Implant: Prevention, Tissue Stability & Risk Management
4 2022	28 February	11 March	08 April	Implant Prosthetics
5 2022	28 March	11 April	06 May	GBR & GTR in Implantology—Pt. 1 Market overview: Bone Substitutes
6 2022	02 May	13 May	03 June	GBR & GTR in Implantology—Pt. 2 Market overview: Membranes
7+8 2022	04 July	15 July	05 August	Metal-Free Implantology—Ceramics, Synthetics & Co. Market overview: Ceramic Implants & Synthetic Implants
9 2022	01 August	12 August	02 September	The Aging Patient Preview DGZI Annual Congress 2022
10 2022	29 August	16 September	07 October	Digital Implantology
11 2022	26 September	14 October	04 November	Minimal invasive Implant Therapy Review DGZI Annual Congress 2022
12 2022	31 October	11 November	02 December	Implantologic Concepts for high reduced bone material

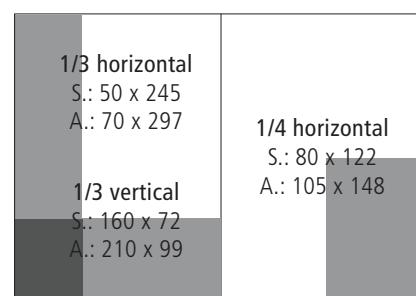
Formats | Prices (More formats: upon request)



1/1: € 2.950



1/2 horizontal/vertical: € 2.220



1/3 horizontal/vertical: € 2.040 1/4 horizontal: € 1.860

Premium positions

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Back cover	€ 1,000
Inside cover	€ 500

Special formats: upon request

Agency commission: 10 % from customer net

No agency commission will be granted on inserts/flyers/brochures, and glued-in items. This also refers to any other surcharges.

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Price up to 25 g	Maximum format
copies per thousand € 205*	200 x 290 mm
Price for more than 25 g	
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Glued-in inserts/glued-in samples

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copies per thousand € 200*	170 x 210 mm

Bound inserts

2-page	
Paper weight up to	
115 g/sq m	€ 290 per thousand
150 g/sq m	€ 320 per thousand
4-page	
Paper weight up to	
115 g/sq m	€ 380 per thousand
150 g/sq m	€ 400 per thousand

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Package includes: cover picture

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Alternatively: live tutorial/live surgery possible (upon request)

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Implantologie Journal

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