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2/19

# laser

international magazine of laser dentistry

I | S | L | D



## research

Use of carbon dioxide lasers in dentistry

## case report

Treatment of oral leukoplakia with a 980 nm diode laser

## case report

Facial swelling caused by infected teeth



# RATE CARD 2020

Prices valid from 1 January 2020

# laser

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## Profile

Print Run: 4,000

Laser applications and systems in dentistry have proven themselves for many years. The advantages are clear and the development of ever better and more modern devices is rapid. In order to keep pace with this development, dentists worldwide need a magazine that presents all the latest news on products and their applications.

**laser** – international magazine of laser dentistry offers dentists a unique magazine dedicated to the topic of lasers in dental practice. Together with the German Society for Laser Dentistry (DGL) and the International Society for Laser Dentistry (ISLD), the magazine presents itself to this international readership. Especially the activities of the DGL set a high standard in the further education of laser users. **laser** – international magazine of laser dentistry contains application-oriented contributions to daily practice and event reports of the important congresses and further education events as well as industry and product information.

**Laser meets Implantology** - in November 2020 the DGL will hold its annual conference in Bremen together with the German Society for Dental Implantology (DGZI). At this 3rd Future Congress, around 400 dentists will be able to listen to high-class lectures on both topics and obtain information on treatment methods and products at numerous table clinics. All table clinics will be integrated into the industrial exhibition, which will enable an even closer exchange between speakers, participants and industry representatives.

With the direct approach **laser** – international magazine of laser dentistry has an absolute unique selling point. With this English-language publication you can reach the absolute specialists and also the beginners in the field - worldwide. The joint congress of DGL and DGZI closes the gap between the two disciplines.

## Sections

- EDITORIAL
- ARTICLES FROM SCIENCE & RESEARCH, CASE & USER REPORTS
- INTERVIEWS AND COMMENTS
- CORPORATE PROFILES
- NEWS FROM INDUSTRY AND PRODUCT NEWS
- EVENT REPORTS

### 1 report

#### Gingival depigmentation using diode laser

A non-ablative technique with test patch

Dr Christoph Pflanzl, Aachen, Prof Dr Sören Schmalz, Tübingen

**Gingival hyperpigmentation** is a condition affecting many patients. There are many different causes. The most common are smoking, hormonal changes, and certain medications. The patient reports on underlying causes and the treatment options. The patient reports on underlying causes and the treatment options. The patient reports on underlying causes and the treatment options.



**Fig. 1** Initial state of the gingiva. **Fig. 2** In the treatment area, the laser is applied to the gingiva. **Fig. 3** The patient reports on underlying causes and the treatment options. The patient reports on underlying causes and the treatment options.

### 2

#### Technology, innovation and passion

Laser devices bring improvement to the daily practice

Dr Klaus Gernig

**Kieferorthodontische Behandlung**  
Laser statt Schmerzmittel?

**27. DGL-Jahreskongress**  
Datum: 16. bis 18. November 2020 in Bremen  
Ort: DGL-Jahreskongress am 2. & 3. Oktober 2018 im Universitätsklinikum Aachen



**Neuartige biobasierte Fasern**  
Die Fasern sind biobasiert und werden für die Zahnmedizin eingesetzt. Die Fasern sind biobasiert und werden für die Zahnmedizin eingesetzt.

### 4

#### "The Future of Dentistry is Here"

Dr Diana Constantinou, Romania

**Fig. 1** The patient reports on underlying causes and the treatment options. The patient reports on underlying causes and the treatment options.

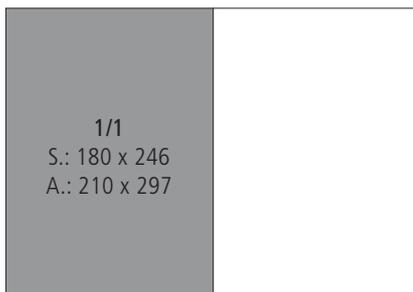
**Fig. 2** The patient reports on underlying causes and the treatment options. The patient reports on underlying causes and the treatment options.

**Fig. 3** The patient reports on underlying causes and the treatment options. The patient reports on underlying causes and the treatment options.

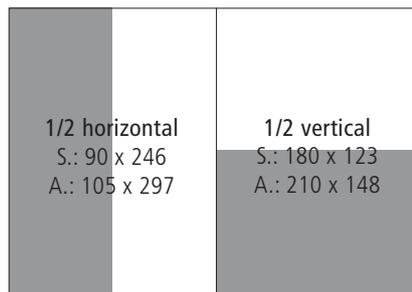
# Frequency

| ISSUE    | EDITORIAL DEADLINE | AD DEADLINE | RELEASE DATE |
|----------|--------------------|-------------|--------------|
| 1   2020 | 24 January         | 14 February | March        |
| 2   2020 | 09 April           | 08 May      | June         |
| 3   2020 | 07 August          | 21 August   | September    |
| 4   2020 | 02 October         | 16 October  | November     |

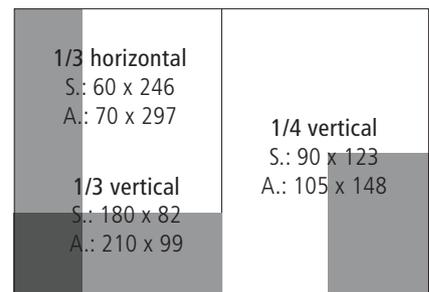
## Formats | Prices (More formats: upon request)



1/1: € 2,250



1/2 horizontal/vertical € 1,650



1/3 horizontal/vertical: € 1,500 1/4 horizontal: € 1,200

### Premium positions

|               |              |
|---------------|--------------|
| Cover picture | upon request |
| Back cover    | € 1,000      |
| Inside cover  | € 500        |

### Inserts/Flyers/Brochures

|                                       |                             |
|---------------------------------------|-----------------------------|
| Price up to 25 g per thousand € 205*  | Maximum format 200 x 290 mm |
| Price for more than 25 g upon request |                             |

### Bound inserts

|                               |                    |
|-------------------------------|--------------------|
| 2-page                        |                    |
| Paper weight up to 115 g/sq m | € 485 per thousand |
| 150 g/sq m                    | € 545 per thousand |
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| Paper weight up to 115 g/sq m | € 600 per thousand |
| 150 g/sq m                    | € 660 per thousand |

### Glued-in inserts/glued-in samples

|                                |                             |
|--------------------------------|-----------------------------|
| Post cards per thousand € 200* | Maximum format 170 x 210 mm |
|--------------------------------|-----------------------------|

Special formats: upon request

Agency commission: 10% from customer net

No agency commission will be granted on inserts/flyers/brochures, and glued-in items. This also refers to any other surcharges.

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