



# ceramic implants

Zirconia is now an accepted implant material – stability, osseointegration and restorative options are increasingly on a par with titanium. The development of metal-free implant systems is progressing rapidly and the demand for this highly esthetic, tissue-friendly, immunocompatible and metal-free material is growing. In order to keep up with these developments, implantologists need a dedicated international magazine that presents the latest industry innovations and their possible applications *ceramic implants – international magazine of ceramic implant technology* is the leading medium for the international ceramic implant community, providing a unique platform for practitioners around the world. *ceramic implants* features research findings, practice-oriented specialist articles, event previews and reviews and industry reports on the latest products and technological advances. In addition, the journal provides comprehensive insights into the activities of international professional societies (such as ISMI, IAOCI, ESCI), making it an unbiased and independent platform for all stakeholders in the field. This direct approach gives *ceramic implants* a unique selling point. This English-language publication is aimed at specialists with many years of experience as well as newcomers to this relatively young discipline within oral implantology.

# ceramic implants

international magazine of ceramic implant technology

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**Target group:** High-end dentists  
**Print run:** 10,000 copies  
**Frequency:** 3 issues/year  
**Format:** 210 × 297 mm  
**Special features:** First international specialist publication for ceramic implants

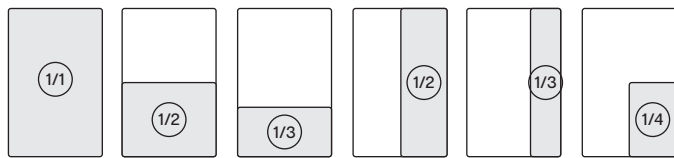
**Sections:**

- Editorial
- 1 – Science and research articles, clinical cases, user reports
- 2 – Interviews and comments
- Corporate profiles
- 3 – Industry and product news
- 4 – Event reports

Issue	ED*	AD*	PD*
1/2024	4 Mar	3 Apr	24 Apr
2/2024	22 Jul	23 Aug	16 Sep
3/2024	7 Oct	30 Oct	22 Nov

\* ED = editorial deadline, AD = advertising deadline, PD = publication date

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<b>Dimensions</b>	210 × 297	210 × 148 (horiz.)	210 × 99 (horiz.)	105 × 148 (vert.)
<b>Bleed area</b>		105 × 297 (vert.)	70 × 297 (vert.)	
<b>Dimensions</b>	180 × 246	180 × 123 (horiz.)	180 × 82 (horiz.)	90 × 123 (vert.)
<b>Type area</b>		90 × 246 (vert.)	60 × 246 (vert.)	
<b>Rate</b>	€3,650	€3,150	€2,650	€2,350



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