

Live-Behandlung am Patienten präsentiert von Prof. Dr. Rainer Hahn am Cumdente Stand

Programm am 22.03.2011

10:00 Uhr Moderne PA- und Periimplantitistherapie. Photoaktivierte Chemotherapie (PACT) präsentiert von Prof. Dr. Rainer Hahn

11:00 Uhr Prothesenfixierung mit Cumdente Implants. Gaumenfreie OK-Prothesen. Teleskop-Prothesen.
12:00 Uhr Live Implantation und Prothesenbefestigung.
13:00 Uhr Live-Endo.
14:00 Uhr Live Implantation und Prothesenbefestigung.
15:00 Uhr Live PA- und Periimplantitistherapie, Prophylaxe, Photoaktivierte Chemotherapie (PACT).
16:00 Uhr Minimalinvasives Implantieren live, Prothesenfixation, Sofortimplantation.
17:00 Uhr Photoaktivierte Chemotherapie (PACT).



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in Halle 10.2 Stand O|P, 048|049

Keine Absagen japanischer Hersteller *No cancellations by Japanese manufacturers*

Die Tsunami-Katastrophe hat anscheinend keinen Einfluss auf die Teilnahme japanischer Firmen bei der IDS. Auf Anfrage der *today* gab der Veranstalter Koelnmesse am Montag bekannt, dass keiner der 32 japanischen Aussteller ihre Teilnahme an der weltgrößten Dentalmesse in Köln abgesagt hätte.

Ein Erdbeben der Stärke 9 und der darauf folgende Tsunami hatten am 11. März verheerende Schäden im nördlichen Teil Japans angerichtet. Nach offiziellen Schätzungen kamen dabei bisher mehr als 17.000 Menschen ums Leben.

Japanischen Herstellern zufolge hat die Katastrophe bisher nur geringe Auswirkungen auf die Produktion gehabt. Lediglich NSK und DENTSPLY gaben vorübergehende Produktionsstopps bekannt. In einem Rundschreiben an alle Filialen sprach SHOFU Präsident Noriyuki Negoro jedoch von Engpässen beim Transport und Stromversorgung.

Spenden für die Opfer der Tsunamikatastrophe können derzeit an jede größere Hilfsorganisation, wie

z.B. das Internationale Rote Kreuz gerichtet werden. ◀

The earthquake and tsunami disaster in Japan does not seem to have had a major impact on Japanese manufacturers. A representative from the International Dental Show organiser Koelnmesse told 'today' on Monday that none of the 32 Japanese exhibitors have cancelled their participation at the show.

On March 11, an earthquake with a magnitude of 9 and the subsequent tsunami devastated large coastal areas in northern Japan. Officials estimate that more than 17,000 people were killed due to these tragic natural disasters.

According to major dental companies, the earthquake did not largely affect production in Japan. Partial stops in production were reported by DENTSPLY and NSK. However, in a letter to all SHOFU subsidiaries, President Noriyuki Negoro confirmed that the situation remains tense due to shortages in transportation and electrical supplies.

Donations are currently being accepted by major relief organisation such as the International Red Cross. ◀

DTI advances in Latin America

Study Clubs and new publications to be launched all over the region

The president of the powerful Brazilian Dental Association (ABO) described the partnership agreement with Dental Tribune International Group (DTI) to provide internet-based continuing education courses as "a revolution" for dental professionals in Brazil.

ABO is the largest dental association in Brazil and has offices and advanced training schools in all the states of this country, where there are over 200,000 practicing dentists. Brazil accounts for 20 per cent of all practicing dentists in the world. A telling sign of the interest in this huge market is that companies such as Sirona and Ultradent have opened manufacturing plants this year in Brazil.

DTI, which publishes over 100 dental publications around the world, also signed important cooperation agreements in Latin America with some of the most important expos and dental associations in the region in Spanish-speaking countries such as Argentina, Mexico, Chile, Ecuador, Peru, Paraguay, Dominican Republic, as well as in Spain.

Online education

DTI president Torsten Oemus said the partnership with ABO will provide dental professionals in Brazil with the advanced Dental Tribune Study Club (DTSC) educational platform (www.dtstudyclub.com) in Portuguese. Oemus added that it is a historic agreement that will allow both organizations to extend their reach by offering high-quality training courses online.

The DTSC platform is a global online e-learning platform and community that provides certified continuing education credits of the American Dental Association (ADA CERP). It allows registered participants to access live, as well as recorded online lectures, which can be viewed at the dentists' convenience 24/7.

The DTSC brings local events to global audiences through live, interactive and archived webinars. A growing database of peer-reviewed case studies and papers is available on the web-page, as well as focused discussion forums and regular product reviews to keep practitioners up-to-date.

ABO president Dr. Newton Carvalho said that long-distance education is a necessity, especially in countries as large as Brazil.

"That's the reason the Brazilian government is promoting long-distance education courses," said Carvalho. "ABO,

which offers numerous lectures and courses, will now use the DTSC recognized educational platform to help Brazilian dentists. It's a real revolution in education."

The CIORJ congress, which celebrates in July 2011 its 20th anniversary, will provide for the first time this year courses in Spanish sponsored by the Latin American Dental Federation



Marco Aurélio Vasques Blaz, ABO secretary general, Torsten Oemus, DTI president, Newton Carvalho, ABO president, and FDI president Roberto Vianna signing the partnership agreement to provide online education courses.

The online courses will begin in Brazilian cities where there's already a demand, after which they will expand to other areas, Carvalho said. All the ABO network in Brazil, known as REDE ABO, will offer customize courses according to the needs in each region.

REDE ABO has a total of 320 units: 27 sections and 293 regional associations which make it "the largest educational network in the world," according to what former FDI World Dental Federation President H.R. Yoon said during his visit to Brazil in 2004.

Carvalho said the ABO-DTI partnership will help both dentists and patients, which will have highly trained professionals as a result.

"That's the real revolution ABO wants to achieve: that a professional who practices in the Amazon region is as qualified as one who practices in São Paulo or Belo Horizonte," he added, referring to cities where there is a large offer of training courses.

DTI in Rio de Janeiro

DTI also signed an agreement with ABO-Rio de Janeiro (ABO-RJ) to publish *Today* issues of its daily expo paper at the International Rio de Janeiro Dental Congress (CIORJ), considered the largest scientific meeting in Brazil.

The publishing group will also provide at CIORJ its live lecture series Dental Tribune Study Club Symposia, which after the event become part of the archived DTSC courses offered online.

(FOLA) and Dental Tribune. This simultaneous Spanish-language congress in Rio is called the Latin American Dental Meeting (LADM), and is part of a strategy to attract Spanish-speaking attendees to one of the most beautiful cities in Latin America.

Paulo Murilo Jr, from ABO-RJ, said the partnership with DTI will bring to Rio the most renowned speakers in the region, leaders of Latin American dental associations, and will help to enhance the international recognition of the meeting.



Javier M. de Pison, Dental Tribune Latin America editor, and Paulo Murilo Jr., from ABO-Rio de Janeiro, where DTI will publish its expo paper *Today*.

Dental Tribune has similar agreements with the largest expos in the region, such as AMIC Dental in Mexico, Salón Dental Chile or Expodent Córdoba in Argentina. In addition, Dental Tribune Latin America is the official publication of FOLA.

More information about ABO, CIORJ and Dental Tribune Study Club are available online at www.abo.org.br www.ciorj.org.br and www.dtstudyclub.com. ◀

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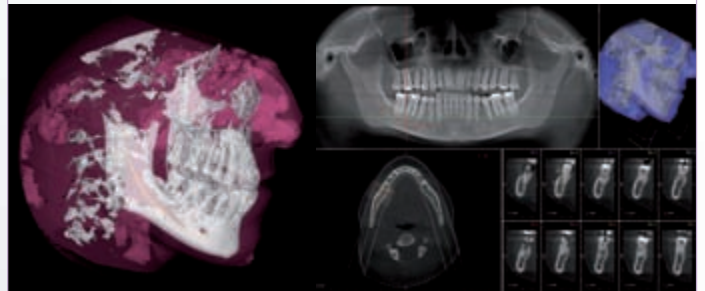
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