



Was man zur IDS wissen muss *Useful information*

Veranstalter

Koelnmesse und Gesellschaft zur Förderung der Dental-Industrie (GFDI), Wirtschaftsunternehmen des Verbandes der Deutschen Dental-Industrie (VDDI)

Veranstaltungsort

- ▶ Koelnmesse, Messeplatz 1, 50679 Köln, Deutschland, bei persönlicher Teilnahme
- ▶ Die digitale Plattform IDSconnect für die virtuelle Teilnahme

Öffnungszeiten

- ▶ 14.-18. März 2023
- ▶ Täglich von 9:00-18:00 Uhr für Besucher
- ▶ Täglich von 8:00-19:00 Uhr für Aussteller

Eintrittspreise

- ▶ Tageskarte: 15,00€
- ▶ Tageskarte für Schüler und Studenten: 7,50€
- ▶ IDSconnect: Kostenlos mit Registrierung

IDSconnect

Parallel zur physischen Ausstellung bietet die digitale Plattform IDSconnect Informationen über Produkte und Systemlösungen und ermöglicht das Streaming von Webinaren, Pressekonferenzen, Veranstaltungen und persönlichen Gesprächen zwischen Unternehmensvertretern und Kunden.

Hygieneprotokolle

Die COVID-19-Beschränkungen für Messen und Veranstaltungen in Nordrhein-Westfalen wurden vollständig aufgehoben und Besucherinnen und Besucher müssen auf dem Messegelände und in den Hallen keinen Mund-Nasen-Schutz tragen. Die IDS-Organisatoren fördern dennoch die grundlegenden Hygieneprotokolle wie regelmäßiges Händewaschen, Niesen in die Armbeuge, Vermeidung von Körperkontakt und die Nutzung der bereitgestellten Händedesinfektionsmittel.

An- und Abreise zur Messe

Personen in Besitz eines IDS 2023-Tickets können die öffentlichen Verkehrsmittel im Verkehrsgebiet Rhein-

Sieg und Rhein-Ruhr kostenlos nutzen. Das Gelände der Koelnmesse ist gut an das städtische Verkehrsnetz angebunden. Die S-Bahn-Linien 6, 11, 12 und 19 fahren vom Bahnhof Köln Messe/Deutz (gegenüber dem Eingang Süd) ab und erreichen den Kölner Hauptbahnhof in wenigen Minuten. Die U-Bahn-Linien 1 und 9 halten an der Haltestelle Bahnhof Deutz (3 Minuten Fußweg vom Südeingang), die Linien 3 und 4 an der Haltestelle Koelnmesse (Osteingang). Taxistände gibt es an allen vier Haupteingängen. Bei schönem Wetter bietet die Hohenzollernbrücke Fußgängern eine Alternative unter freiem Himmel, um in die City zu gelangen.

Barrierefreie Messe

Die Messeeingänge Nord, Ost und West verfügen im Erdgeschoss über Kassen und Garderoben sowie Aufzüge zu den Messehallen. Der Eingang Süd ist über einen Außenaufzug über Tor F zu erreichen. Besucherinnen und Besucher mit Behinderungen oder eingeschränkter Mobilität können im Sanitätszentrum Nord (Halle 7) und im Sanitätszentrum Ost (Halle 11.1) gegen Pfand manuelle oder elektrische Rollstühle ausleihen. Behindertentoiletten befinden sich an allen Eingängen und in den Hallen.

Internet

Über das WLAN-Netz #hotspot.koelnmesse ist nach Anmeldung auf der Portalseite kostenloses WLAN verfügbar.

Geld

In Deutschland gilt der Euro als gesetzliches Zahlungsmittel. Die Wechselkurse lagen am 20. Februar bei 0,94 € für 1 US-Dollar und 1,13 € für 1 £. Kontaktloses Bezahlen wird am gesamten Veranstaltungsort akzeptiert.

Andachtsräume

Muslimische Gebetsräume befinden sich im Congress-Centrum Ost (3. Obergeschoss, Raum 6) und in Halle 8 (Raum 8.2.05).

Wichtige Telefonnummern

- ▶ Polizei: 110
- ▶ Feuerwehr und Rettungsdienst: 112

- ▶ Sanitätsstation, Halle 7: +49 221 821-3517
Sanitätsstation, Halle 11.1: +49 221 821-2608
- ▶ Informationszentrale der Koelnmesse: +49 180 6773577
- ▶ Messewache Nord: +49 221 821-2551/-2552
- ▶ Messewache Ost: +49 221 821-2549/-2550

Organisers

Koelnmesse and the Society for the Advancement of the Dental Industry (GFDI), the commercial enterprise of the Association of the German Dental Industry (VDDI)

Venue

- ▶ Koelnmesse, Messeplatz 1, 50679 Cologne, Germany, for in-person attendance
- ▶ The IDSconnect digital platform for virtual participation

Exhibition opening hours

- ▶ 14-18 March 2023
- ▶ Daily from 9:00-18:00 for visitors
- ▶ Daily from 8:00-19:00 for exhibitors

Admission price

- ▶ Day ticket: €15.00
- ▶ Day ticket for students: €7.50
- ▶ IDSconnect: Free with registration

IDSconnect

In tandem with the physical exhibition, the IDSconnect digital platform will offer information on products and system solutions and will enable the streaming of webinars, press conferences, events and one-to-one conversations between company representatives and clients.

Hygiene protocols

COVID-19 restrictions for trade fairs and events in North Rhine-Westphalia have been lifted completely and visitors are not required to wear face masks on the fairgrounds or in the halls. IDS organisers nonetheless encourage the basic hygiene protocols of regular hand washing, sneezing into one's elbow, avoiding physical contact

and using the provided hand disinfection facilities.

Getting to and from the show

IDS 2023 ticket holders can use public transport within both the Rhein-Sieg and the Rhein-Ruhr transport areas free of charge. The Koelnmesse grounds are well connected to the city's transport network. Suburban (S-Bahn) Lines 6, 11, 12 and 19 depart from the Köln Messe/Deutz train station (opposite the south entrance) and reach Cologne main station (Köln Hauptbahnhof) in just a few minutes. Underground Lines 1 and 9 stop at the Bahnhof Deutz station (3 minutes' walk from the south entrance), and 3 and 4 stop at the Koelnmesse station (east entrance). Taxi ranks can be found at all four main entrances and those wishing to walk back to the central city can use the Hohenzollern Bridge.

Barrier-free trade fair

The North, East and West entrances to the trade fair have box offices and cloakrooms on the ground floor and lifts to the exhibition halls. Entrance South can be reached via an outside lift via Gate F. Visitors with disabilities or restricted mobility can borrow manual or electric wheelchairs from the Medical Centre North (Hall 7) and Medical Centre East (Hall 11.1) in ex-

change for a refundable deposit. Disabled toilet facilities are located at all entrances and throughout the halls.

Internet

Wi-Fi is available free of charge via the WLAN network #hotspot.koelnmesse after registering on the portal site.

Money

Germany uses the euro as legal tender and the exchange rates as at 20 February were €0.93 to US\$1 and €1.12 to £1.

Contactless payment will be accepted throughout the venue.

Places of worship

Muslim prayer rooms are located in Congress Centre East (third floor, Room 6) and in Hall 8 (Room 8.2.05).

Important numbers

- ▶ Police: 110
- ▶ Fire and ambulance: 112
- ▶ Medical centre, Hall 7: +49 221 821-3517
medical centre, Hall 11.1: +49 221 821-2608
- ▶ IDS visitor hotline: +49 180 6773577
- ▶ Security Office North: +49 221 821-2551/-2552
- ▶ Security Office East: +49 221 821-2549/-2550

today

About the publisher

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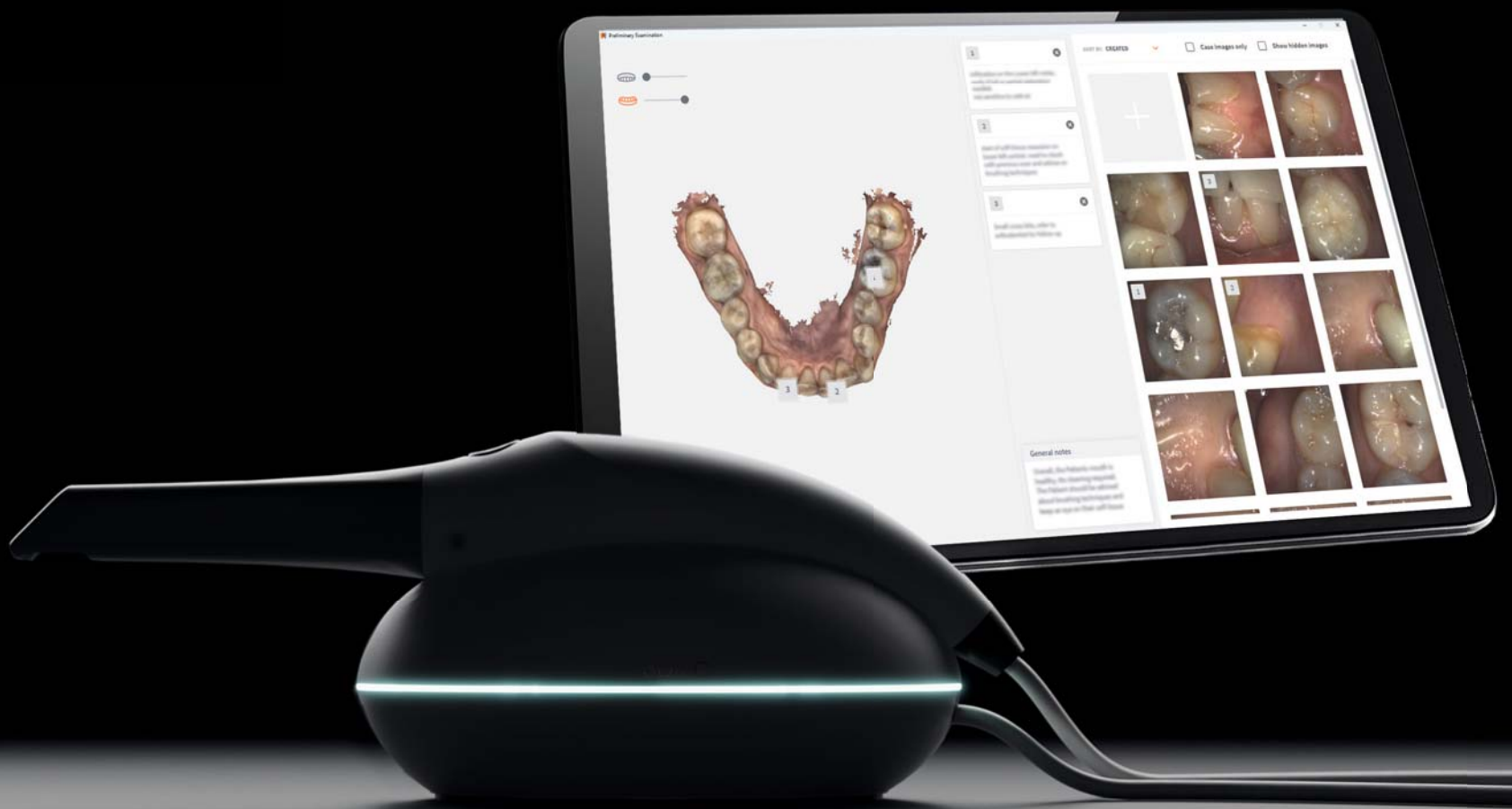
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today appears ahead of the 40th International Dental Show in Cologne on 13 March 2023. The newspaper and all articles and illustrations therein are protected by copyright. Any utilisation without prior consent from the editor or publisher is inadmissible and liable to prosecution. No responsibility shall be assumed for information published about associations, companies and commercial markets. General terms and conditions apply; legal venue is Leipzig, Germany.

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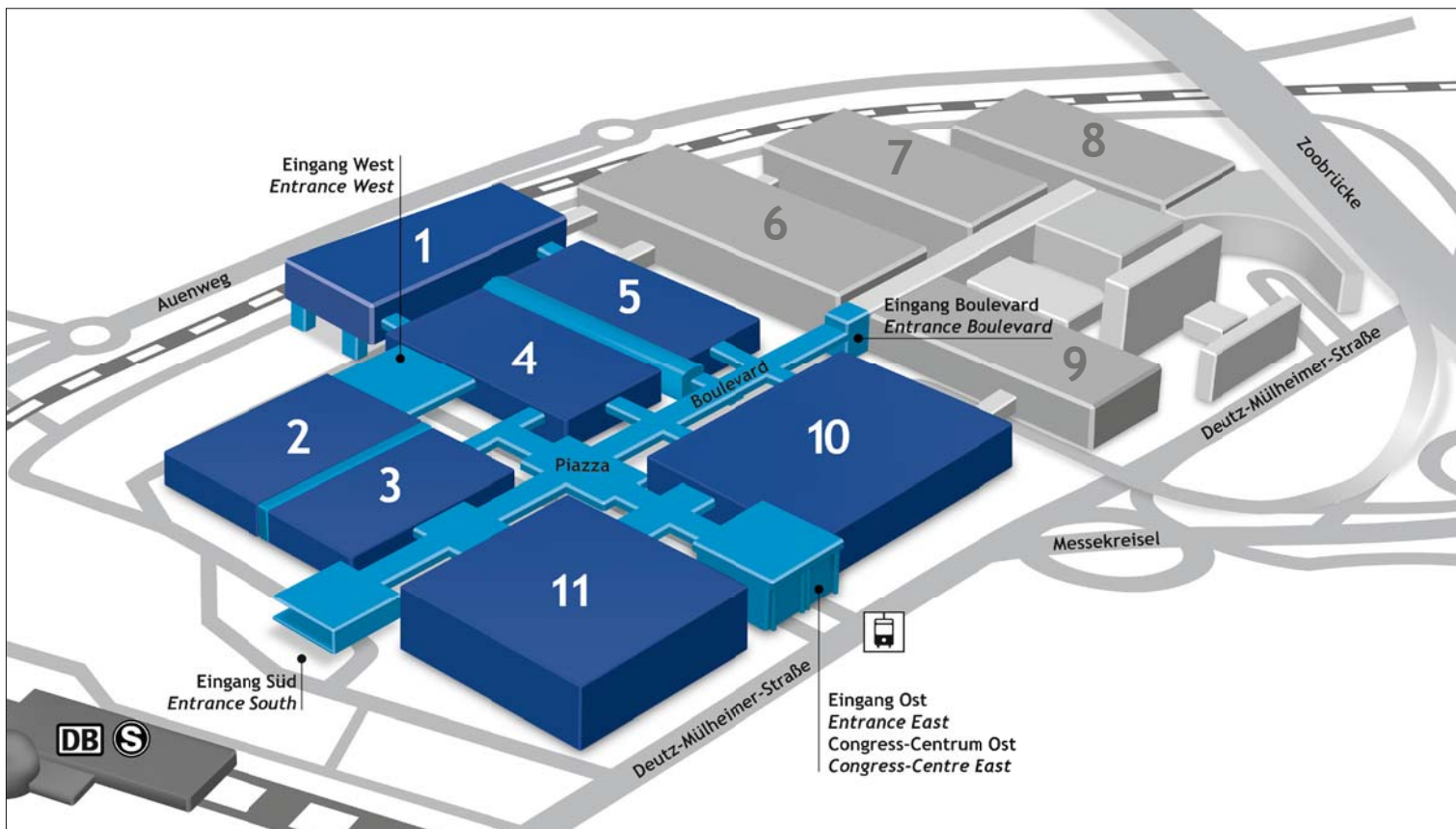
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to enhance my patient communication
and acceptance rate !»**

Dr Lopes

today

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PLAN



von MENSCH zu MENSCH

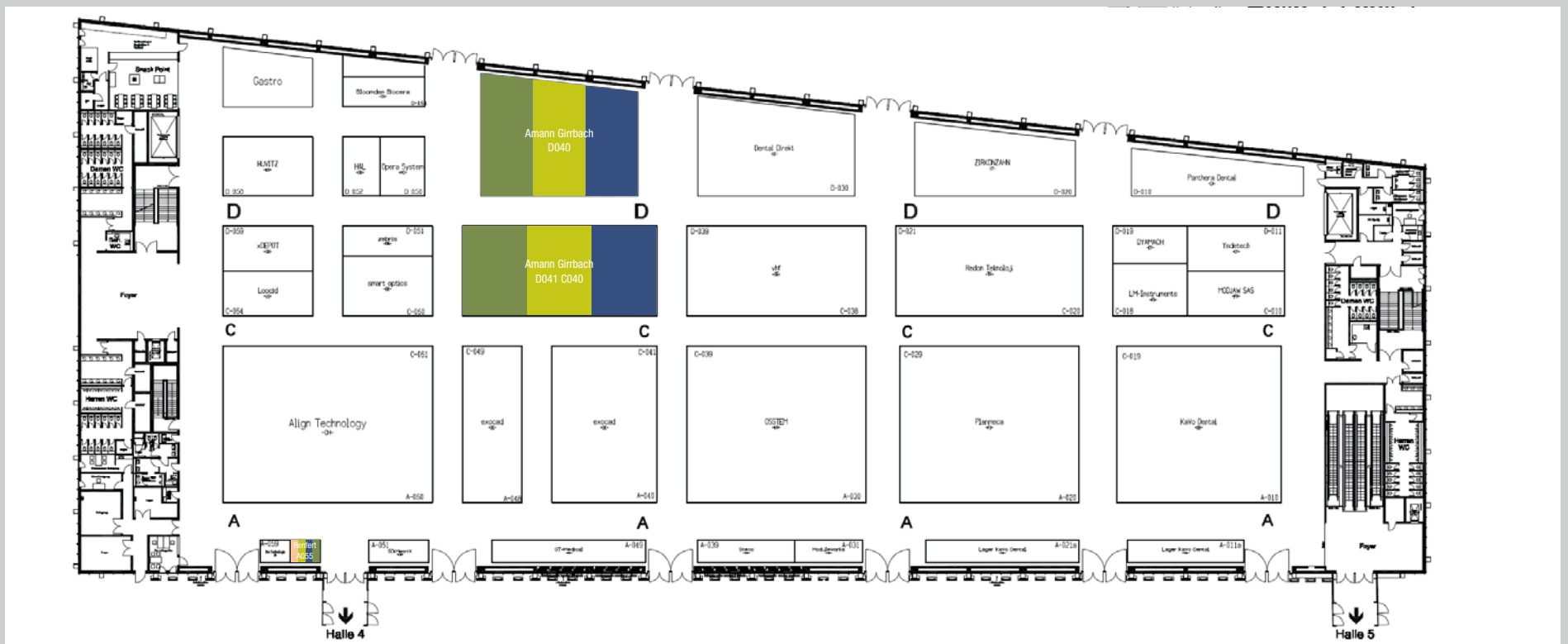


Unsere Messehighlights für Sie!

- **Informieren** Sie sich beim exklusiven CEO-Talk
- **Orientieren** Sie sich mit Ihrem persönlichen Messe-Guide
- **Profitieren** Sie von den vdV Investitionsschecks



Halle 10.1
Stand E080 - F089



today Trend Index

Implantologie Implantology	Veranstalter, Verbände & Depots Event Organisers, Associations & Distributors	Kieferorthopädie Orthodontics	Laserzahnheilkunde Laser Dentistry	Praxiseinrichtung Interior Design
Prävention/Parodontologie Periodontics	Endodontie/Kons Endodontics/Conservative Dentistry	Kosmetische Zahnheilkunde Cosmetic Dentistry	Digitale Praxis Digital Dentistry	Zahntechnik Dental Lab
Praxishygiene Hygiene and Sterilisation	CAD/CAM			
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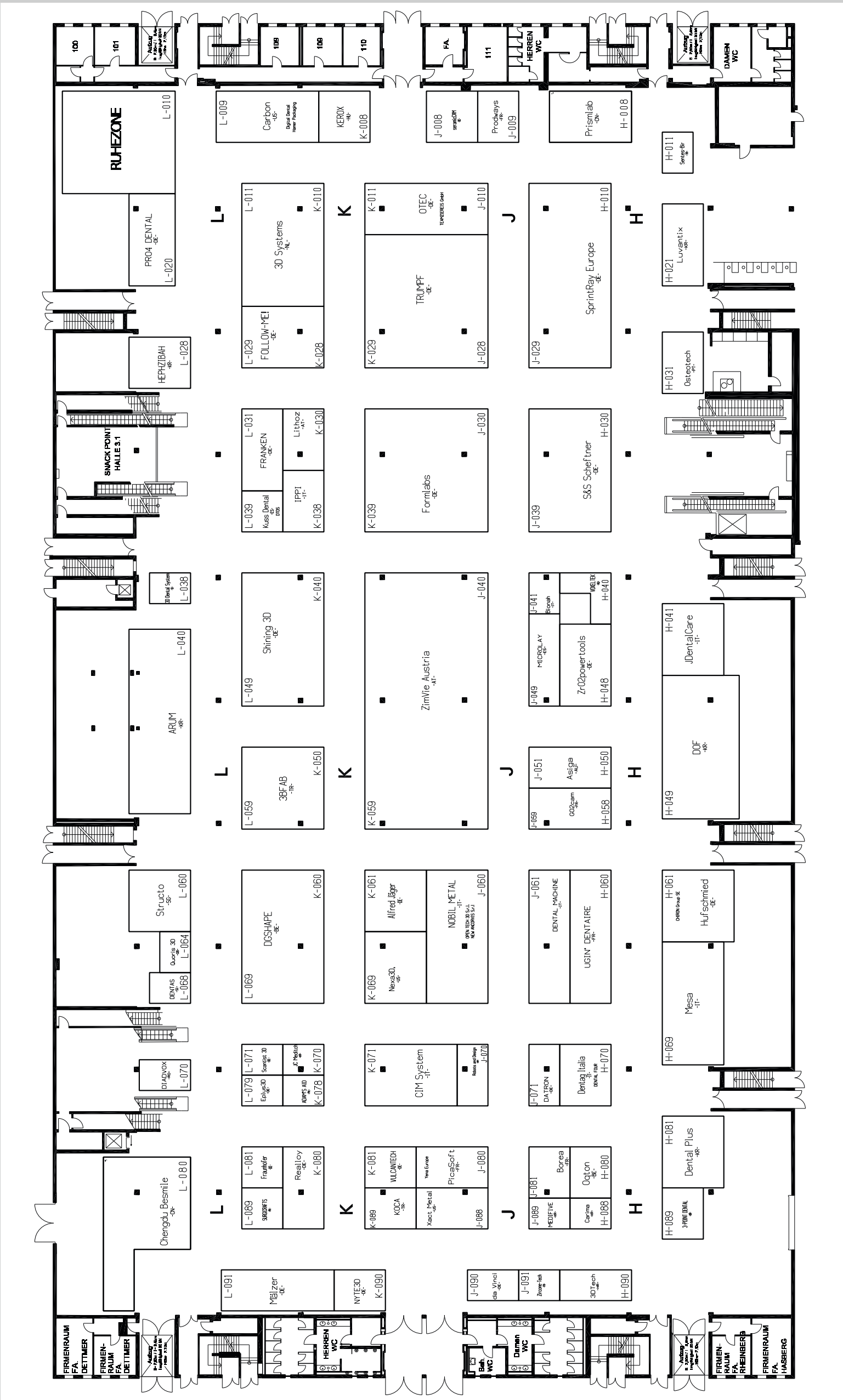
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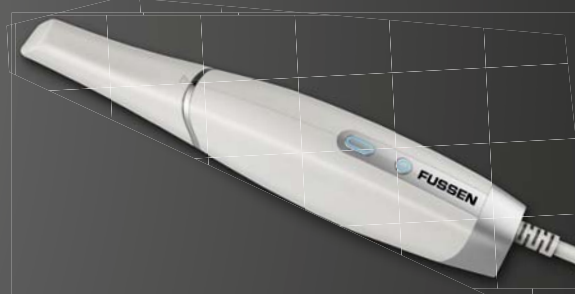
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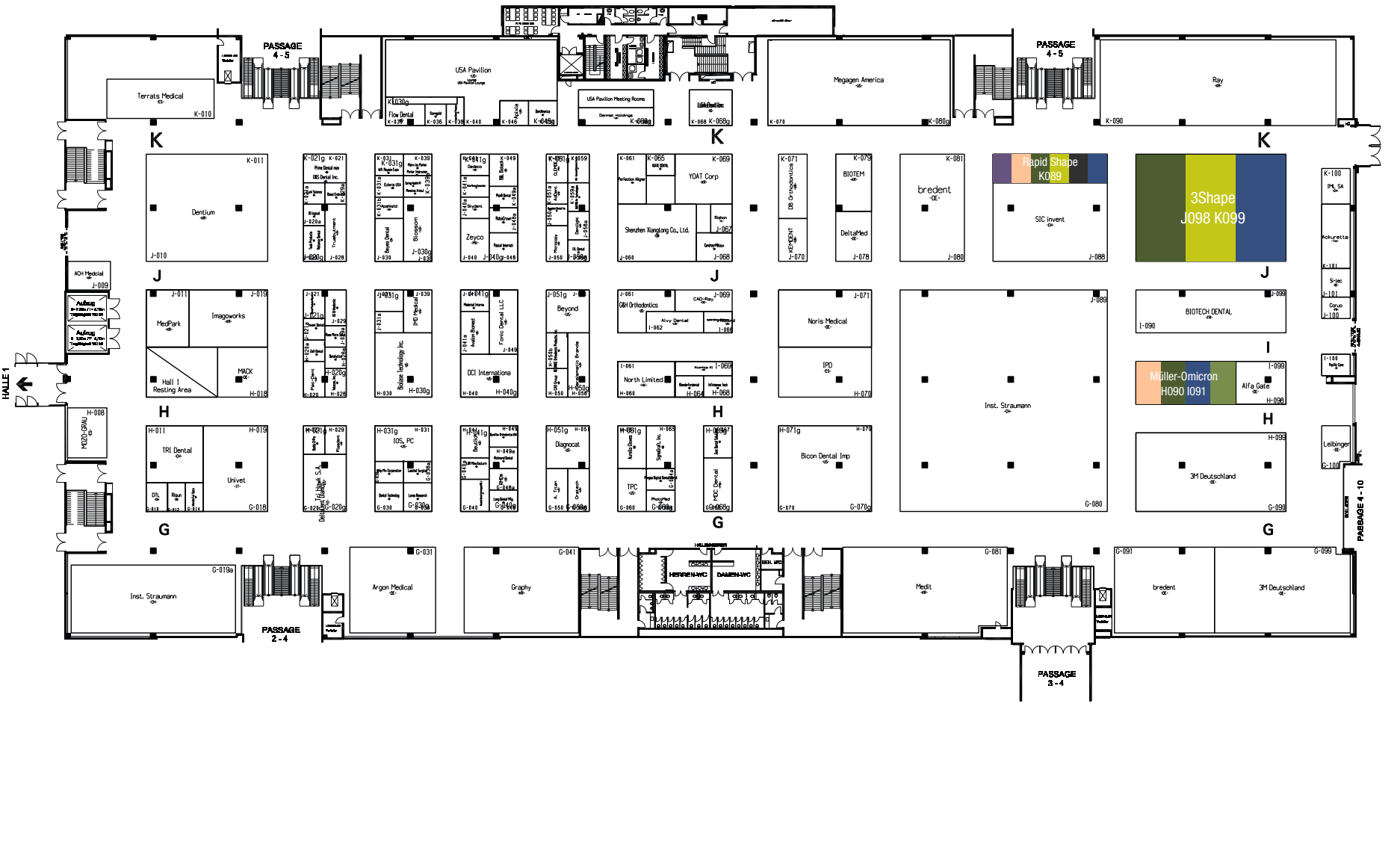
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today Trend Index

- Implantologie
Implantology
- Prävention/Parodontologie
Periodontics
- Praxishygiene
Hygiene and Sterilisation
- Praxismanagement
Practice Management
- Veranstalter, Verbände & Depots
Event Organisers, Associations & Distributors
- Endodontie/Kons
Endodontics/Conservative Dentistry
- CAD/CAM
- Kieferorthopädie
Orthodontics
- Kosmetische Zahnheilkunde
Cosmetic Dentistry
- Laserzahnheilkunde
Laser Dentistry
- Digitale Praxis
Digital Dentistry
- Praxiseinrichtung
Interior Design
- Zahntechnik
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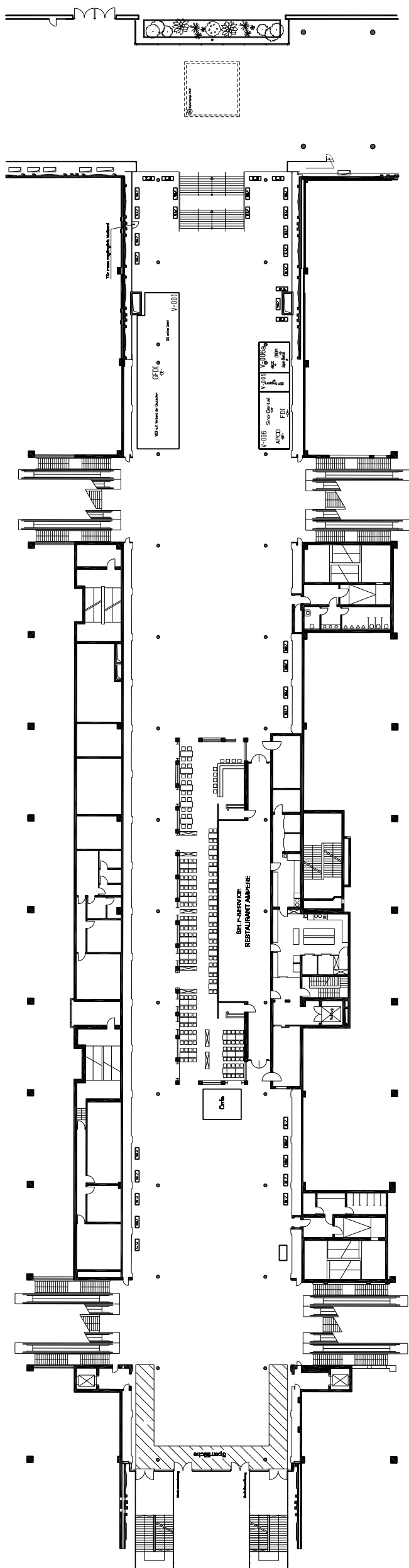
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Periodontics

Veranstalter, Verbände & Depots
Event Organisers, Associations & Distributors

Kieferorthopädie
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Laserzahnheilkunde
Laser Dentistry

Digitale Praxis
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Endodontie/Kons
Endodontics/Conservative Dentistry

Kieferorthopädie
Orthodontics

Kosmetische Zahnheilkunde
Cosmetic Dentistry

Laserzahnheilkunde
Laser Dentistry

Digitale Praxis
Digital Dentistry

Praxisrichtung
Interior Design

Zahntechnik
Dental Lab

Praxishygiene
Hygiene and Sterilisation

Praxismanagement
Practice Management

CAD/CAM





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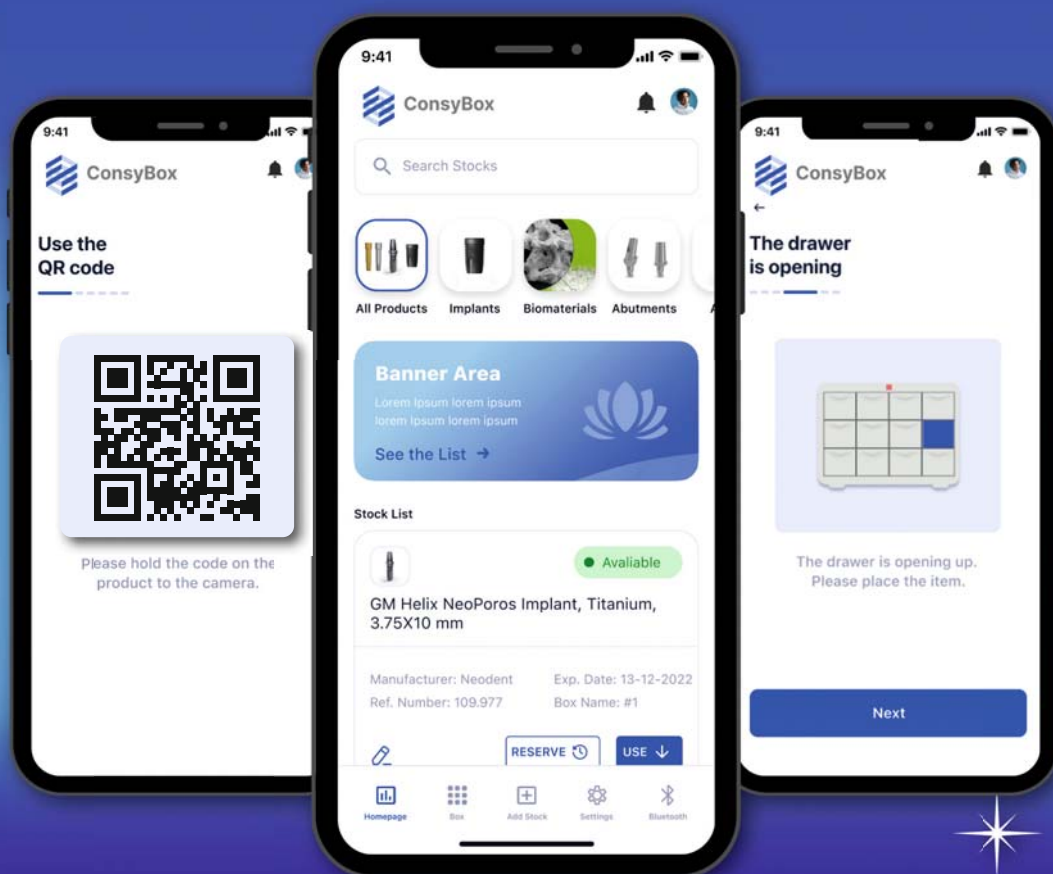


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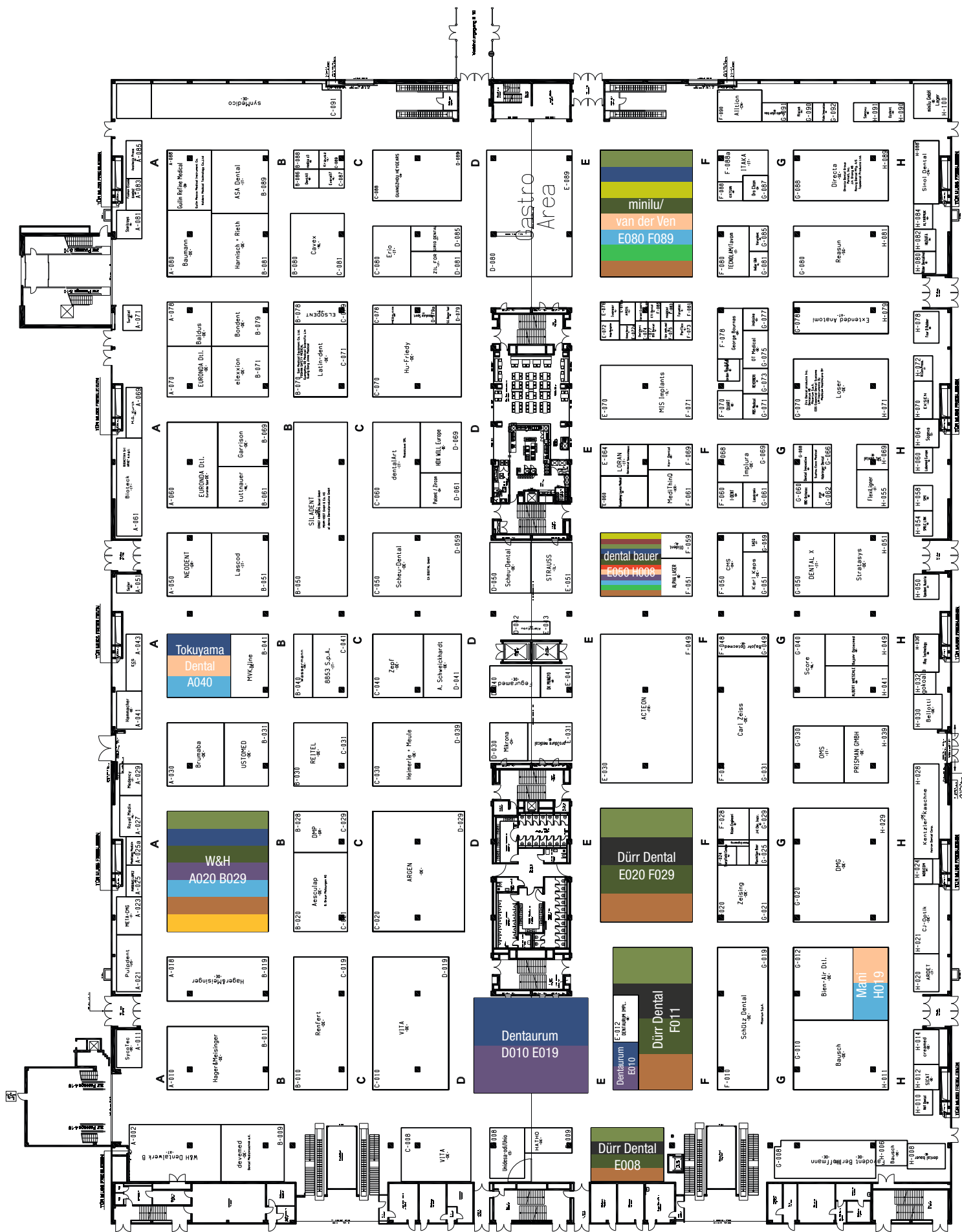
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2023**



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- ✓ Das Beste aus zwei Welten: minilu und van der Ven Tür an Tür auf der IDS
- ✓ Elegant und funktional: 2x täglich Modenschau mit van Laack Medical-Fashion hosted by Boris Entrup
- ✓ Nachhaltigkeit hautnah: Vorträge und innovative Produkte mit der Initiative „Die Grüne Praxis“

**Halle 10.1
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today Trend Index

Implantologie Implantology	Veranstalter, Verbände & Depots Event Organisers, Associations & Distributors	Kieferorthopädie Orthodontics	Laserzahnheilkunde Laser Dentistry	Praxiseinrichtung Interior Design
Prävention/Parodontologie Periodontics	Endodontie/Kons Endodontics/Conservative Dentistry	Kosmetische Zahnheilkunde Cosmetic Dentistry	Digitale Praxis Digital Dentistry	Zahntechnik Dental Lab
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today Trend Index

Implantologie
Implantology

Prävention/Parodontologie
Periodontics

Praxishygiene
Hygiene and Sterilisation

Praxismanagement
Practice Management

Veranstalter, Verbände & Depots
Event Organisers, Associations & Distributors

Endodontie/Kons
Endodontics/Conservative Dentistry

CAD/CAM

Kieferorthopädie
Orthodontics

Kosmetische Zahnheilkunde
Cosmetic Dentistry

Laserzahnheilkunde
Laser Dentistry

Digitale Praxis
Digital Dentistry

Praxiseinrichtung
Interior Design

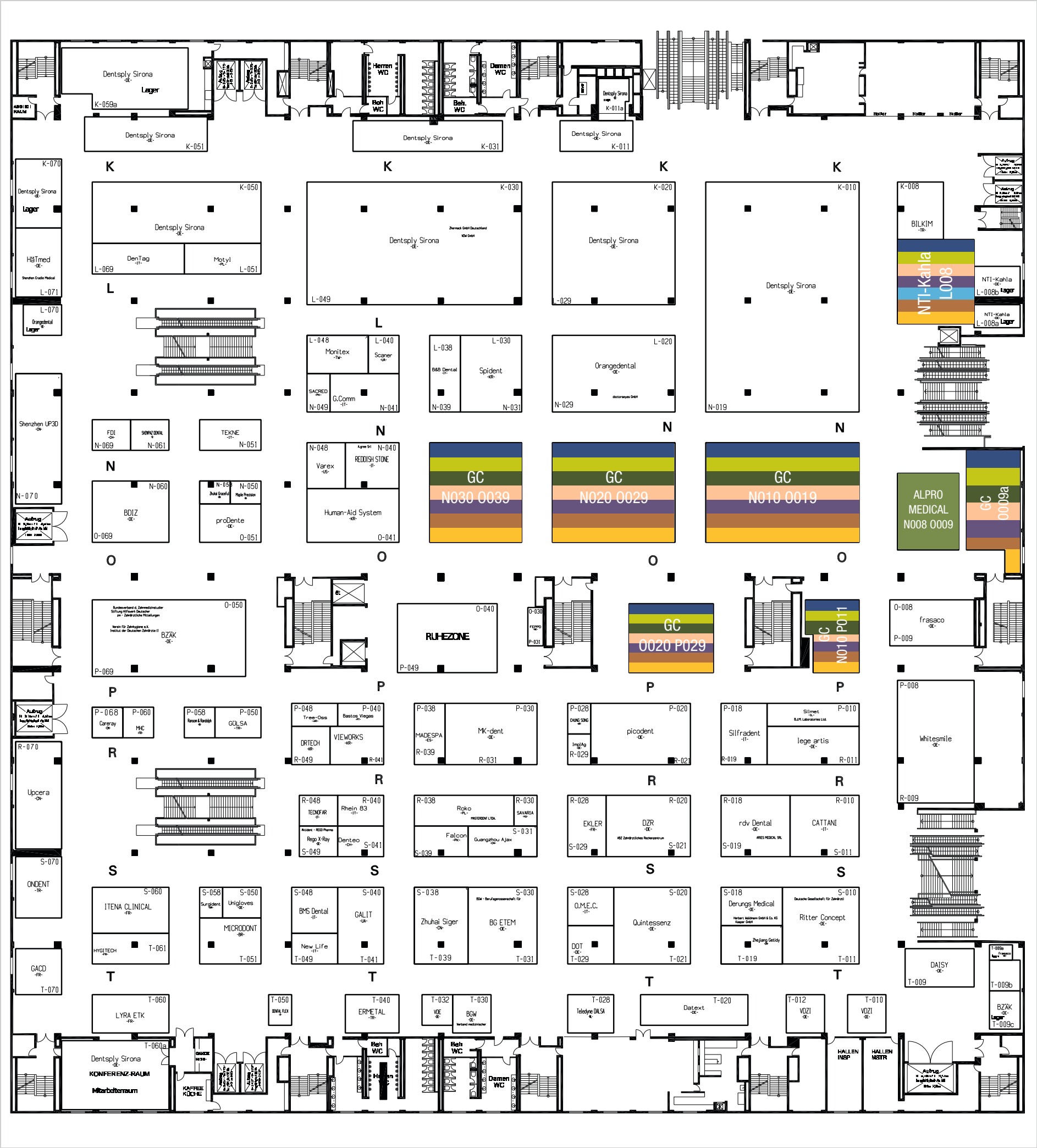
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Come see us at IDS for a
preview—and connect
to what's next.

INNOVATION NEVER SLEEPS

Hall 11.1 | Stand D010/E019





today Trend Index

- Implantologie
Implantology

Prävention/Parodontologie
Periodontics

Praxishygiene
Hygiene and Sterilisation

Praxismanagement
Practice Management
- Veranstalter, Verbände & Depots
Event Organisers, Associations & Distributors

Endodontie/Kons
Endodontics/Conservative Dentistry

CAD/CAM
- Kieferorthopädie
Orthodontics

Kosmetische Zahnheilkunde
Cosmetic Dentistry
- Laserzahnheilkunde
Laser Dentistry

Digitale Praxis
Digital Dentistry
- Praxiseinrichtung
Interior Design

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Willkommen bei GC



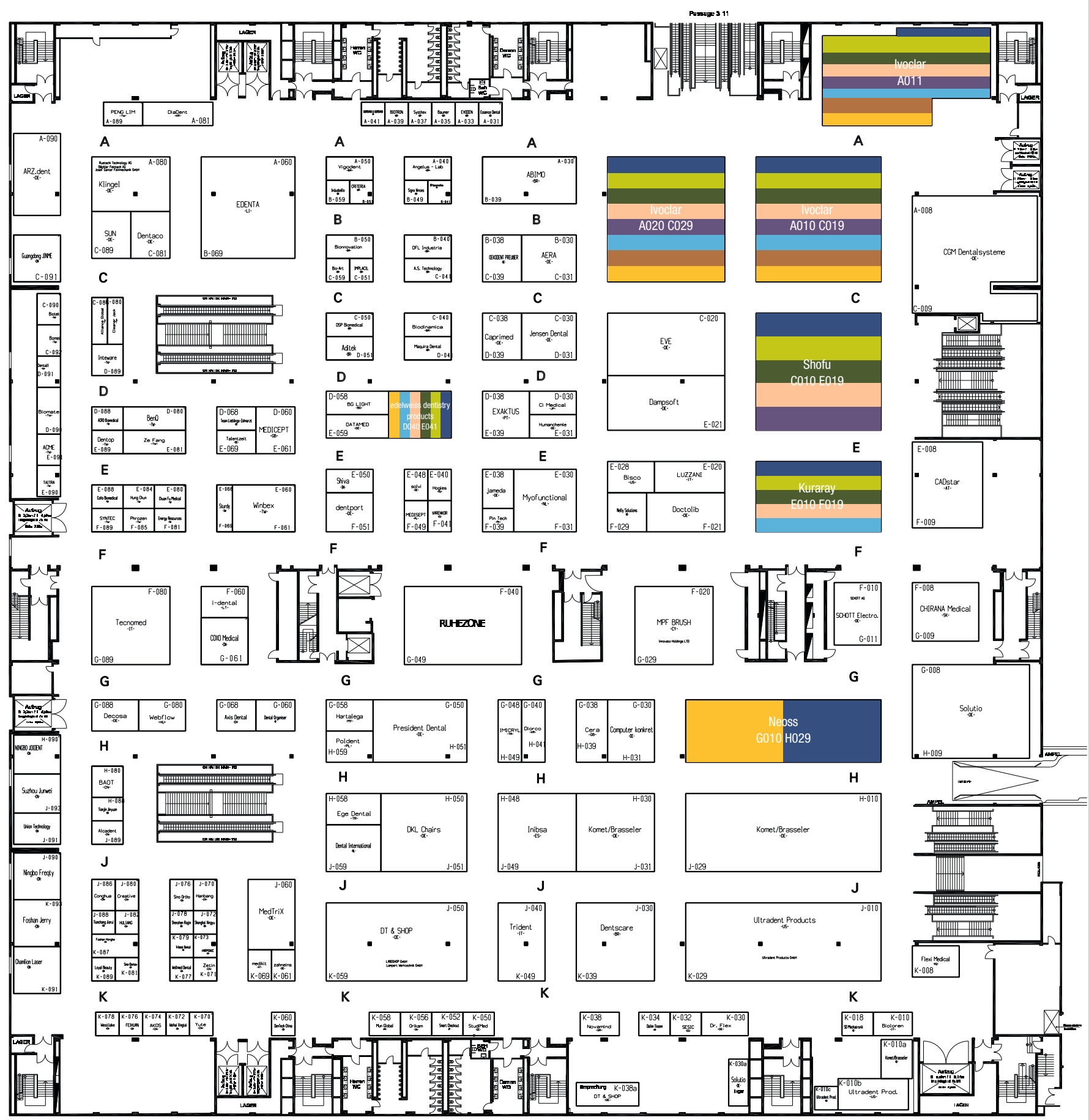
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- | | | | | |
|--|--|---|---------------------------------------|--------------------------------------|
| Implantologie
Implantology | Veranstalter, Verbände & Depots
Event Organisers, Associations & Distributors | Kieferorthopädie
Orthodontics | Laserzahnheilkunde
Laser Dentistry | Praxiseinrichtung
Interior Design |
| Prävention/Parodontologie
Periodontics | Endodontie/Kons
Endodontics/Conservative Dentistry | Kosmetische Zahnheilkunde
Cosmetic Dentistry | Digitale Praxis
Digital Dentistry | Zahntechnik
Dental Lab |
| Praxishygiene
Hygiene and Sterilisation | CAD/CAM | | | |
| Praxismanagement
Practice Management | | | | |

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Did you know ?

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in Europe** are affected by a disability in some way

32%



28%



36%



36%



1/3 (34%) of those experienced gum issues in the past year

Oral-B, a leading innovator in oral health and #1 recommended brand by dentists worldwide, has commissioned a European-wide study* to better understand the hidden impact of disability on oral health.

The study reveals that in UK, France, Germany and Italy:

Almost **HALF** of people (47%) with disabilities have not been taught how to look after their oral health*

23%

(over a fifth) of disabled Europeans feel demotivated when it comes to maintaining their oral health*

2x

Almost **2x** more people with disabilities said they **find oral care painful** vs those without a disability*

35%

of disabled people feel **anxious or frustrated** when it comes to visiting the dentist*

1 in 5 (20%) of those with severe disabilities find that brushing all of their teeth physically challenging*

Our Ambition

Oral-B believes **everyone deserves an equitable oral care experience** – whether that's at **the dentist**, through **easily accessible** and **personalised tips and tricks** or with the products that are **used at home** to maintain oral health.



For more information

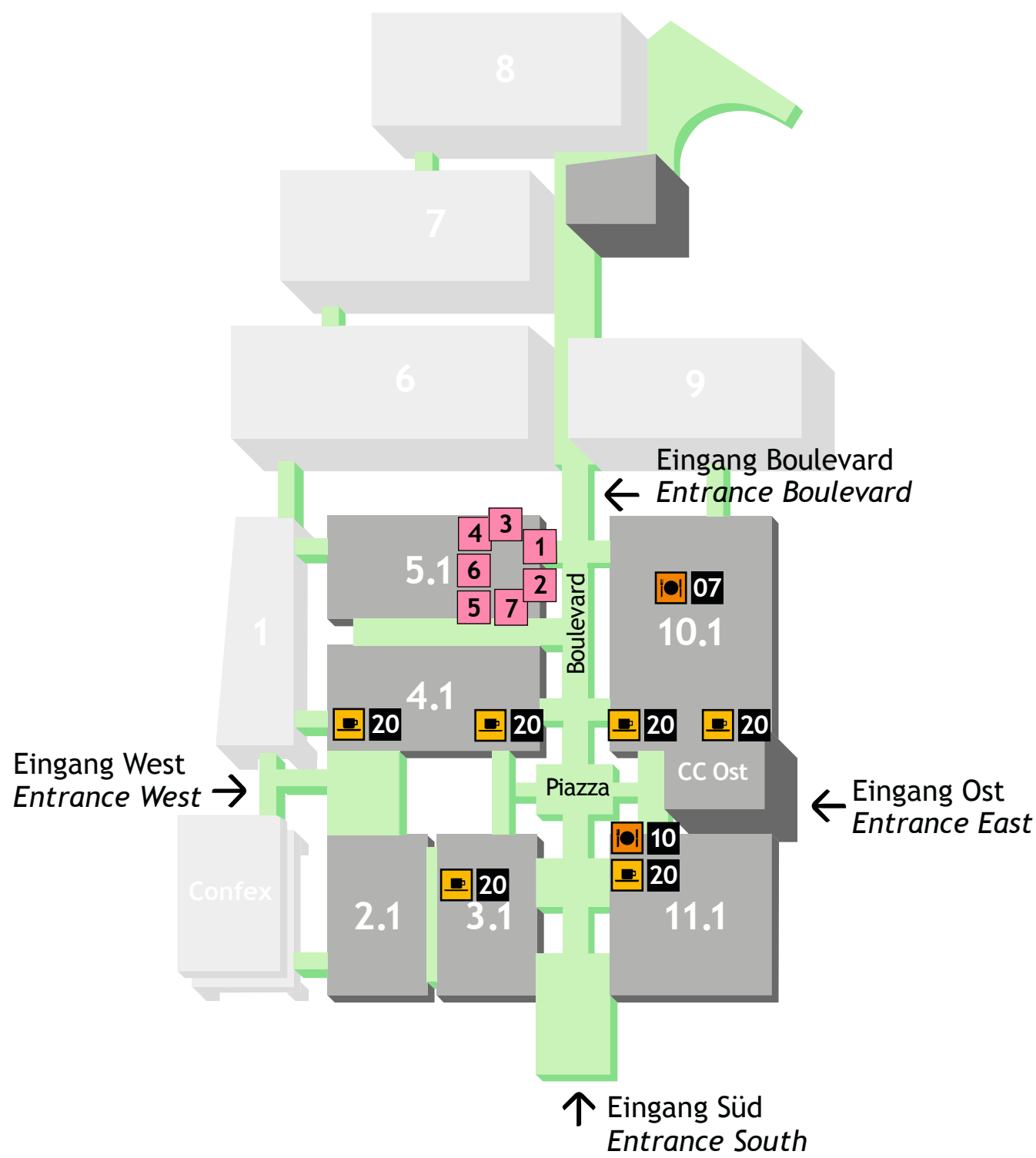
*About the Research

The Oral Health & Disability European Study – UK, France, Germany and Italy, was conducted by Reputation Leaders. The studies were conducted between 2021–2022 in Germany (n=1034), France (n=1009), UK (n=2029) and Italy (n=1002).

In each country the online survey sample was recruited and reported to be representative of the total adult population by age, gender and region. The margin of error of a sample of 5000 adults is +/- 1.4% at a 95% confidence level for the 4 leading economies.

At a country level, the margin of error of the sample relative to the total adult population was UK n=2000 (+/- 2.2%), Germany, France and Italy, n=1000 (+/- 3.1%)

*Assumes total EU and UK population, 2022



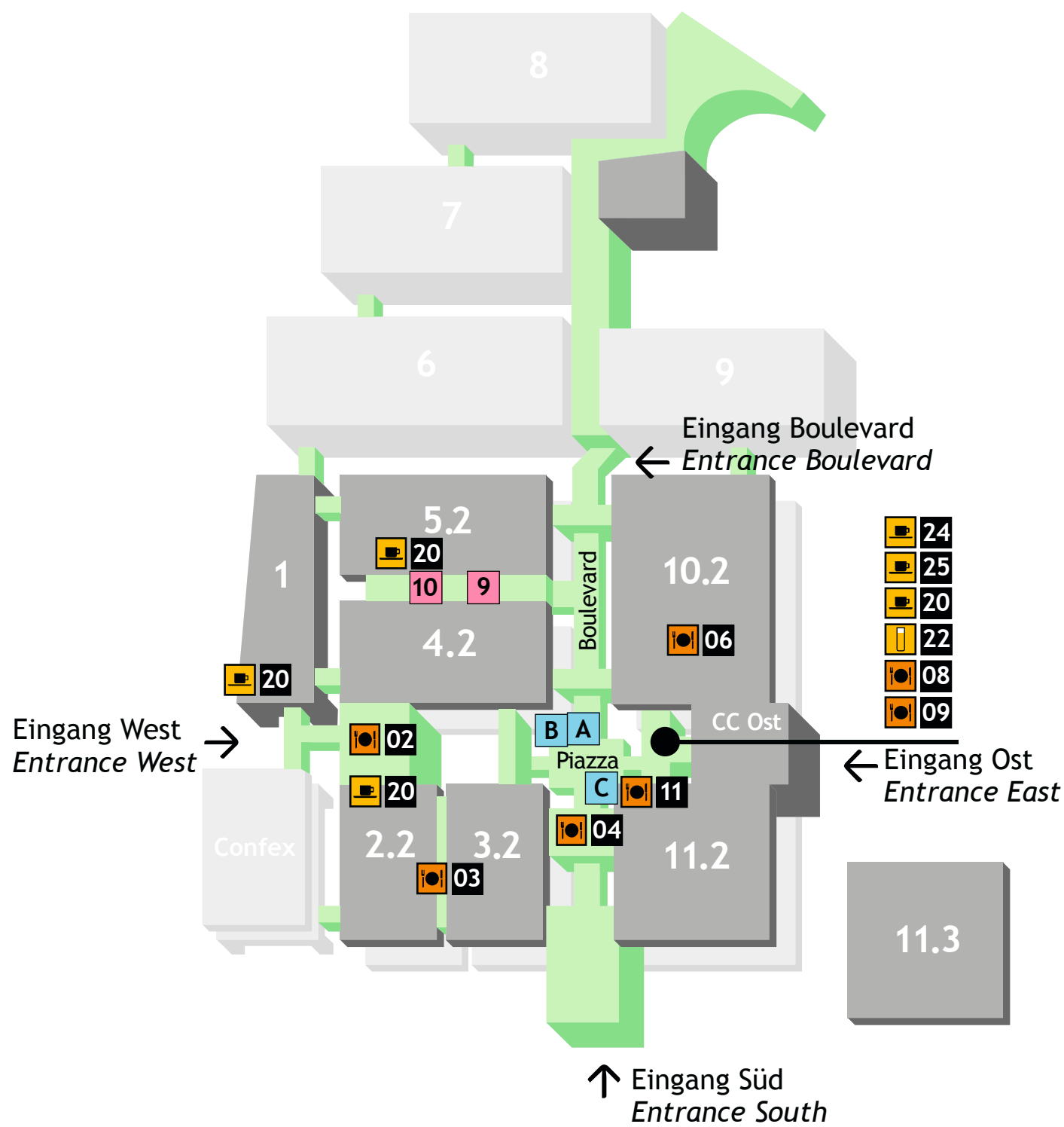
14.-18.03.2023

Self Service Restaurants:

 02	Edison	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
 03	Einstein	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
 04	Galilei (Asia Wok)	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
 06	Newton	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
 07	Pascal	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
 08	Pizzabar	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
 09	Pastabar	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
 10	Sushi & Wine	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
 11	Vegan	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.

Snack Points & Bars:

 20	Snack Point	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
 20	Snack Point (Passage 10/11)	11:00 - 16:00 Uhr · 11:00 a.m. to 04:00 p.m.
 20	Snack Point (Halle 4.1 Südwest)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
 20	Snack Point Hot Dog (Halle 5.2 Südwest)	10:00 - 18:00 Uhr · 10:00 a.m. to 06:00 p.m.
 20	Snack Point Hot Dog (Halle 10.1 Südwest)	11:00 - 18:00 Uhr · 11:00 a.m. to 06:00 p.m.
 22	Kölschbar (18.03.2023 geschlossen/closed)	12:00 - 19:00 Uhr · 12:00 a.m. to 07:00 p.m.
 24	Coffee meets Juice	09:00 - 18:00 Uhr · 09:00 a.m. to 06:00 p.m.
 25	Café Bar (18.03.2023 geschlossen/closed)	09:00 - 16:00 Uhr · 09:00 a.m. to 04:00 p.m.



14.-18.03.2023

Food Court Halle 5.1:

1	Brennwerk	11:00-18:00 Uhr · 11:00 a.m. to 06:00 p.m.
2	Buns & Suns	11:00-18:00 Uhr · 11:00 a.m. to 06:00 p.m.
3	Falafel	11:00-18:00 Uhr · 11:00 a.m. to 06:00 p.m.
4	Indian Streed Food	11:00-18:00 Uhr · 11:00 a.m. to 06:00 p.m.
5	Crépe	11:00-18:00 Uhr · 11:00 a.m. to 06:00 p.m.
6	Espresso Flitzer	09:00-18:00 Uhr · 09:00 a.m. to 06:00 p.m.
7	Flammkuchen	11:00-18:00 Uhr · 11:00 a.m. to 06:00 p.m.

Passage 4-5:

9	Brezel Bob (im Ampère)	09:00-18:00 Uhr · 09:00 a.m. to 06:00 p.m.
10	Asia & Sushi (Westseite im Ampère)	11:00-18:00 Uhr · 11:00 a.m. to 06:00 p.m.

Outdoor:

A	Hot Dog (Piazza)	11:00-17:00 Uhr · 11:00 a.m. to 05:00 p.m.
B	Café Bar (Piazza)	10:00-16:00 Uhr · 10:00 a.m. to 04:00 p.m.*
C	BBQ Garden (Piazza)	11:00-16:00 Uhr · 11:00 a.m. to 04:00 p.m.*

*je nach Wetterlage

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