DFCIC—Where science meets the art of beauty

Author_Dr Dobrina Mollova, UAE

_The third Dental-Facial Cosmetic International Conference (DFCIC), which took place at the Jumeirah Beach Hotel in Dubai from 28 to 29 October 2011, was a great success, achieving record attendance and further establishing its status as the dental industry's leading international conference.

More than 700 participants and 105 industry representatives from 29 countries gathered in the business hub on the Persian Gulf. Participants had the chance to feel out the latest opinions and trends, and received first-hand insights from the industry. There was also plenty of opportunity to share experiences with colleagues, make new and strengthen existing relationships, and hone ideas and knowledge.

The international event brought together world-renowned experts, speakers and specialists in the various fields of dental and facial cosmetics from the Middle East, Europe and the US. The conference featured an exciting programme of six pre- and post-conference workshops designed to provide participants with practical knowledge. The range of sessions allowed attendees to focus on their specific areas of interest and expertise.

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Next year's conference will be held from 9 to 10 November 2012._

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