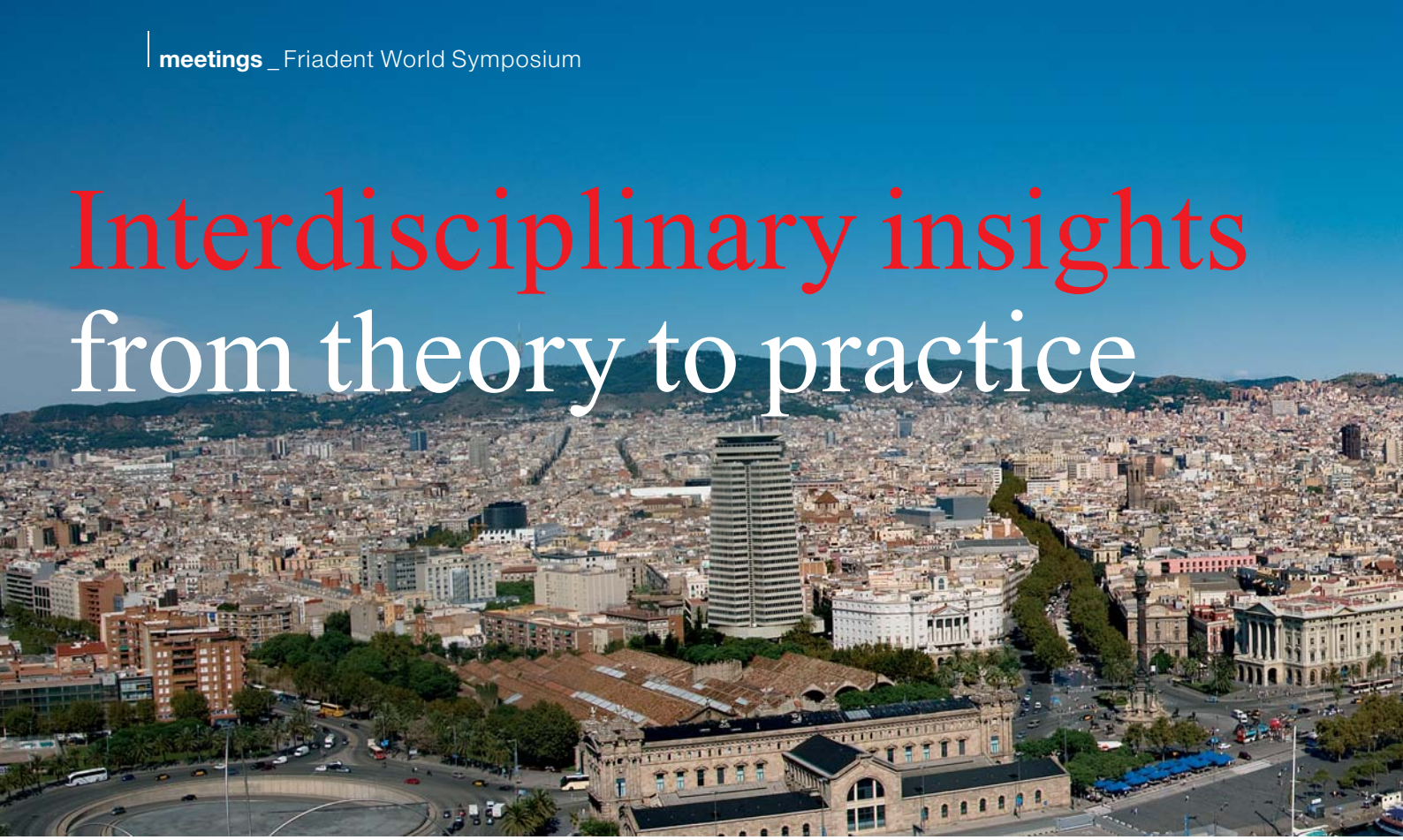
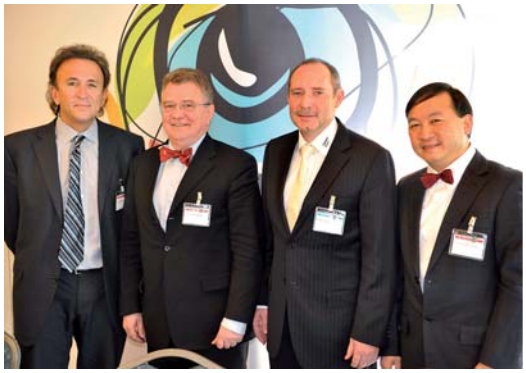
Interdisciplinary insights from theory to practice



_It was a congress of superlatives. 2,500 participants from more than 60 countries met in Barcelona on March 19–20, 2010. More than 100 internationally known lecturers presented the latest scientific insights to an attentive audience and described how they could be successfully integrated into practice. Professor Lim Kwong Cheung of Hong Kong, Dr Henry Salama from the USA and Professor Heiner Weber from Germany were the scientific chairmen of the congress.

„We offer not only implants but also dental solutions from root to crown." With these words Dr Werner Groll, managing director of DENTSPLY Friadent, defined the slogan of the congress: „Focus on your Practice Success." The company's partnership with users is based on three pillars. The products and processes of the DENTSPLY Friadent company for implantology and bone augmentation are proven in clinical applications throughout the world. Future-oriented and innovative technology is aligned to the requirements of the practitioner and the desires of the patient. Finally, easy-to-implement marketing concepts are available for systematic development of the dental practice under the stepps brand. DENTSPLY Friadent has based its growth on these three pillars to become number three in the world implant market, as described by Dr Groll at the press conference.

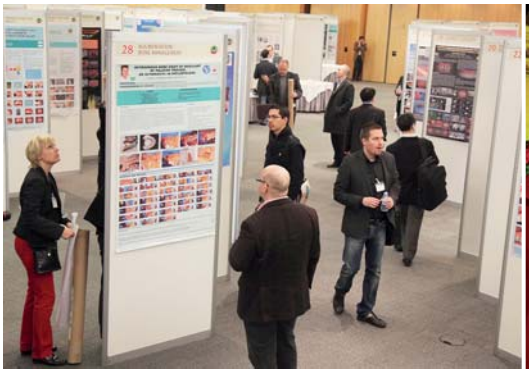
The wide and varied range of topics covering all aspects of modern implant-supported therapy was clearly structured, allowing attendees to concentrate intensively on topics of interest to them and leave the congress thoroughly informed. While the lectures in the "Proven Applications and New Approaches" forum were primarily practice oriented, the "Today's Progress for Tomorrow's Practice" forum focused on procedural techniques, study results relevant to dental practice and new materials and technologies. The focus on interdisciplinary therapy techniques with



interfaces to periodontics, endodontics and dental technology played a central role: the congress delivered on the promise of „solutions from root to crown."

Keynote lectures concentrated on the four success factors timing, esthetics, treatment protocols and risk management, which are critical for implantology, using practical examples and also with detailed descriptions of the essential scientific background.

In the Expert Talk session, which attracted a very interested audience on Friday afternoon, Dr Dietmar Weng, Dipl.-Ing. Holger Zipprich, Dr Marco Degidi, Professor Tord M. Lundgren, Professor Karl-Andreas Schlegel and Professor Dennis Tarnow discussed the TissueCare Concept and the significance of primary stability. The various discussions concluded that important trends—including immediate loading or esthetic long-term success rate—should be considered in more detail with reference to scientific proofs and there should be a more detailed examination of the current insights.

The final sessions presented by Dr Henry Salama and Dr Bernhard Saneke described the team approach as a success factor. Interdisciplinary networks and an open working atmosphere are the foundation stones of the dental practice of the future. Relaxation was on the program for Friday evening. Attendees celebrated with an exciting range of culinary specialties and rhythms on the grounds of the 1929 World Exposition at the Magic Fountain at the foot of Montjuic.

The DENTSPLY Friadent World Symposium has now become one of the most important implantology congresses in the world and still retains a family atmosphere in spite of its size. Many attendees have already indicated that they will be attending the next World Symposium on March 16–17, 2012, in Hamburg._