

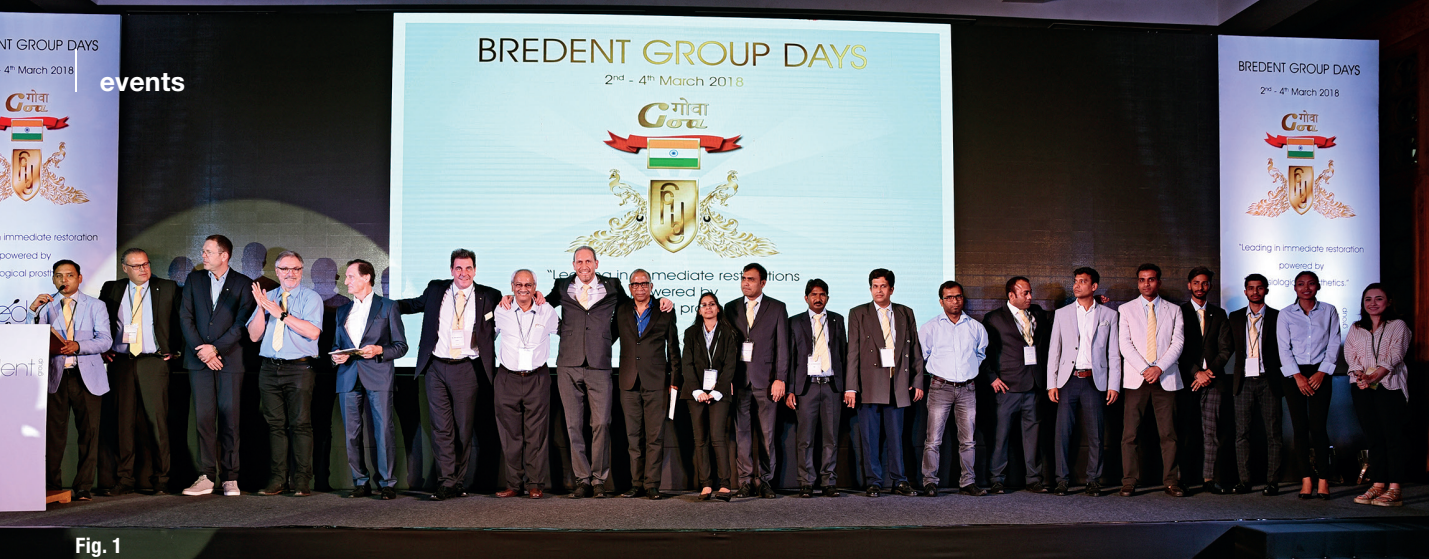


Fig. 1

Fig. 1: The bredent group's Team India thanking the speakers and participants for a memorable convention.

Discovering **new horizons** brement group days in Goa, India

The brement group days in Goa, India, were held between 2 and 4 March 2018. For the first time the convention took place outside of Europe. In total 300 dentists and dental technicians from India, Nepal, Europe, Africa, England and Germany travelled to Goa to listen to presentations on the topics of immediate restoration and physiological prosthetics given under the brement group's well-known motto of "Leading in immediate restoration—powered by physiological prosthetics".

Both Indian and international speakers presented their clinical cases and held countless expert discussions with interested participants during the breaks. Innova-

tive solutions and restoration options to facilitate a natural and conservative but also a quick and cost-effective treatment of patients were presented.

The "SKY® Digital Summit" pre-convention, held the day before the main programme began, focused on the immediate restoration of edentulous jaws using brement's "SKY® fast & fixed" therapy concept in conjunction with the physiological polymer "BioHPP" following a completely digital workflow.

The exotic backdrop of the former Portuguese colony of Goa and the atmosphere in the convention hotel, the Alila Diwa Goa, also gave guests the opportunity to immerse themselves in the Indian culture. The gala party themed "Hollywood meets Bollywood" as the highlight of the supporting programme offered the participants culinary specialities and a colourful music mix.

India has become an important strategic growth market for the dental sector. Following this development, the brement group announced the formation of the "brement group India" subsidiary at the event in Goa. The organiser, speakers and guests were united in their conclusion: interesting talks, fantastic people, great atmosphere—the brement group days in Goa were a success.



Fig. 2

Fig. 2: The organisers, speakers and guests at the "Hollywood meets Bollywood" party after the official programme was finished.

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