

“Confidence in You” contest to mark BLX implant system launch



To mark the full European market release of its new BLX implant system, Straumann ran an online contest in which the top prizes are 3 lifetime lion adoptions at Drakenstein lion park, South Africa, where Straumann has already adopted a lion named “Tarzan”. More than 500 dental professionals worldwide have participated in the contest. The three lucky winners will be announced on www.confidence-in-you.com after the IDS 2019. Additionally, the company will give away 20 “Anna and the Lion” children books signed by the company’s CEO Marco Gadola. The winners will be announced after the IDS 2019 in Cologne.

Taking “Arena of Confidence” as its main theme, the Straumann booth at IDS will focus on the confidence that the company, its people, products and solutions bring to the world of dentistry, from dental professionals to patients. A highlight of the IDS show is the full European market release of the Straumann® BLX implant system. The fully-tapered implant is a next generation solution for confidence beyond immediacy. It combines an innovative design concept aiming for optimised stability with high performance Roxolid® metal alloy and SLActive® surface. This creates an implant system that offers new levels of confidence.

In addition to launching BLX, Straumann will use its booth to highlight key topics that represent current industry focuses and trends, each featuring a range of products, solutions and services. These include:

- Straumann® Pro Arch Fixed Edentulous Solutions offering tailored fixed immediate full-arch restorations on four to six implants with a highly aesthetic prosthetic outcome.
- Straumann DenToGo, a remote dental monitoring solution that enables orthodontists and dentists to remotely monitor the treatment progress in their patients.
- In biomaterials, Straumann launches Emdogain® FL, the first product that has been clinically demonstrated to eliminate and sustainably regenerate periodontal pockets as part of scaling and root planing and dental hygiene procedures.

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VISIONS IN IMPLANTOLOGY

2ND FUTURE CONGRESS FOR DENTAL IMPLANTOLOGY

Perio-Implantology: Implants, Bone & Tissue— Where are we today and where are we headed?

According to the motto “Visions in Implantology”, the German Association of Dental Implantology (DGZI) hosted their 48th International Annual Congress in 2018. The Düsseldorf event, which was held as “Future Congress in Dental Implantology” for the first time, turned out to be a great success.

The 250 dentists and the 120 practice employees attending the event experienced a congress that provided answers to topical issues and that pointed out new ways regarding the interaction between participants, speakers and the industry. This inherent high and new standard of content was also reflected in a completely fresh organisational concept, which will also serve as the bedrock of the 2nd DGZI Future Congress in Dental Implantology, to be held in **Munich from 4 to 5 October 2019**.

The overriding aim of the congress will be to provide top-notch practical education on the highest level and to bridge the gap between the latest scientific findings and industry innovations, with a view to the integration into the daily clinical practice of the latter. To sharpen its profile as practical and application-oriented event, the congress will no longer be split into separate speaking stages, workshops and side programmes. Instead, it will be divided into a so-called industry day on Friday featuring strategy talks, transmissions of live operations and table clinics, as well as a science-oriented Saturday. This setup guarantees that individual demands—especially from implantologists—will be met and satisfied. By using modern tools such as the Future Podium, innovative presentation techniques, an internet-based digital poster presentation, interactive solutions or a catering concept based on “flying services”, the event will resemble a congress trade fair. Without there being considerable breaks between lectures, live surgeries and table clinics anymore, participants, speakers and industry representatives will be given significantly more time and space for communication.

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Perio-Implantology: Implants, Bone & Tissue—
Where are we today and where are we headed?

**VISIONS IN
IMPLANTOLOGY**

2ND FUTURE CONGRESS
FOR DENTAL
IMPLANTOLOGY

4 & 5 October 2019
The Westin Grand Hotel Munich

49TH DGZI INTERNATIONAL
ANNUAL CONGRESS

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zapft is
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zapft is
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www.dgzi-jahreskongress.de